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Government of India
The National Small Industries Corporation Ltd
Head Office, NSIC Ltd., NSIC Bhawan
Okhla Indl. Estate,, New Delhi

Dated: 25/08/2022

To

Shri Ashish Kumar Jha
103-105 Ist Floor Charmwood Plaza
Charmwood Village Surajkund
Faridabad Haryana
121009

Registration Number : NSICL/R/E/22/00022

Dear Sir/Madam

I am to refer to your Request for Information under RTI Act 2005, received vide letter dated 09/08/2022 and to say that *Referring to your RTI request no. NSICL/R/E/22/00022, the desired information is furnished hereunder:*

- 1. The following six social media handles are active by The NSIC Ltd.
(a) Facebook (b) Instagram (c) Twitter (d) LinkedIn (e) Pinterest (f) YouTube*
- 2. No agency/ company is managing Social Media handles of NSIC Ltd. Only Corporate Communication Division of NSIC is handling all NSIC social media handles.*
- 3. In view of the information provided under point 2 above, no amount is paid for social media.*
- 4. No contracts in NSIC are given for social media.*
- 5. The campaign performance is analyzed by the in house team through their respective campaign analytic parameters like Google Ads & Google analytic for Google ads & YouTube, Facebook Analytics & Campaign Manager for Facebook & Instagram..*

In case, you want to go for an appeal in connection with the information provided, you may appeal to the Appellate Authority indicated below within ***thirty days*** from the date of receipt of this letter.

Navin Chopra

FAA & Chief General Manager-SG (Works/Estate)

Address: Head Office, NSIC Ltd., NSIC Bhawan, Okhla Indl. Estate, New Delhi

Phone No.: 011-26310549

Yours faithfully

(Om Parimal Gupta)

CPIO & General Manager
Phone No.: 011-26926275
Email : opgupta@nsic.co.in