

Frequently Asked Questions on Procurement and Marketing Support Scheme / IC Scheme

Q. No.1. Who is eligible for availing benefits under the Procurement and Marketing Support Scheme?

Ans. Manufacturing/ Service sector MSEs registered at Udyog Aadhar Memorandum (UAM) Portal and entry on MSME databank are eligible for availing benefits under the Scheme.

Q. No. 2. What are the eligible items on which assistance is provided for participation in domestic trade fairs / exhibitions across the country under Procurement and Marketing Support Scheme?

Ans. Stall rent charges and contingency expenditure (include travel, publicity & freight).

Q. No. 3 How many times an MSE is eligible for participation in Domestic exhibition under the scheme?

Ans. An MSE would be allowed reimbursement for maximum of 2 (two) events in a year.

Q. No. 4 What is maximum reimbursement on stall charges for participation in a domestic exhibition under the scheme?

Ans. 80% of space rent paid for General category units and 100% for SC/ST/women/NER/PH units limited to Rs.30,000/- or actual whichever is less. The space rent will be subject to minimum booth/stall size provided by the fair organizer.

Q. No. 5. When an MSE should apply at NSIC for participation in domestic exhibition?

Ans. The unit must apply at nearest NSIC branch office atleast two months prior to the commencement of the exhibition.

Q. No. 6 What is maximum budgetary limit for participation in foreign exhibition?

Ans. The budgetary limit for participation in a foreign exhibition is Rs.50 lakhs.

Q. No.7 How many minimum no. of MSMEs are required for participating in a foreign exhibition?

Ans. At least 10 eligible MSMEs should be there for participation in a foreign exhibition.

Q. No. 8 How do you define MSEs owned by SC / ST enterprises?

Ans. Definition of MSEs owned by SC/ST, as per clarification dated 25.6.2013 by Ministry of MSME under the provision of para 16 of Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012, is given below:

(a) In case of proprietary MSE, proprietor(s) shall be SC /ST.

(b) In case of partnership MSE, the SC/ ST partners shall be holding at least 51% shares in the unit.

(c) In case of Private Limited Companies, at least 51% share shall be held by SC / ST promoters.
