



SIC/CC/10/30/18-19

To,

The.....

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Dt:26/10/18

Sub: NSIC-Calendar-2019 Printing /Designing - Reg. estimate
Dear Sir,

- 1) It is proposed to Design and thereafter print a colorful Calendar for the year 2019 as per details given under
- 2) Only DAVP Empaneled Agencies (Engaged in Multi Media Creative Work having office in NCR) are eligible to apply. Other offers if received will be rejected and not opened by NSIC.

Job description /work involved	Technical specifications
Designing of Calendar-2019 Work involved: A. Concept Idea is to be developed and shared by the Agency B) Visualization and Designing of 13 leaves with multiple design options. (size 17"x22") out of which 13 designs leaves will be finalized. C. The selection of photographs, messages and graphics will be done individually for each leaf. D. The lay outing and multiple rounds of editing and proof reading. E. The Head copy of final Calendar dummy will be prepared. F. the artwork preparation and digital transfer of Artwork through DVD and online transfer too. g. The E-Calendar will also be prepared for the Digital use.	No of leaves: 13 numbers. Size: 17 inches x 22 inches. No. of colors: Four color throughout.
Offset Printing Total Quantity - (one thousand copies)	130 gsm Imported paper 4 colour offset printing , wiro binding on Seven Sheets Each Calender Packed in a Transparent sheet and repacked in boxes of ten each.

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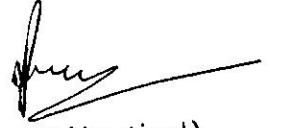
You are requested to kindly submit the estimated cost (Taxes as applicable would be extra.) of the above mentioned NSIC Calendar -2019 upto 15th Nov 2018 .in a closed envelope so as to proceed further for the above job.

Note :

- i. The offers received would be opened on 16th Nov 2018 at 11am
2. Kindly note that merely submission of estimate does not ensure the award of work.
3. The Unit should have its office in NCR region.
4. NSIC doesnot make any advance payment. The entire payment would be released after receipt of original bill on completion of work

Thanking you,

Sincerely Yours



(Pradeep Nautiyal)
Development Officer

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