

SIC/HO/Exhb/5(745)/2007-08

Dated : 05.05.10

To,

Sub. : Quotation invited for production of NSIC episode

Dear Sir,

NSIC is producing a high quality weekly programme on Doordarshan National Network (DD-I) and it is proposed to continue telecast of the same . In this context, you are requested to kindly submit your rates for the production of NSIC episode as per following :

Terms & Conditions

- No advance payment will be made
- If required the short listed firm may be asked to submit a pilot episode at their own cost for which no additional payment will be paid by NSIC.
- One Master CD& DVD of each episode has to be given to NSIC.
- One mini DV tape of each episode has also to be given to NSIC.
- The production of the program is presently for telecast on Doordarshan network as such you have to ensure all technical / broadcast requirement of the Doordarshan including time schedules.
- The firm will also be responsible for submission and preview of each episode at the TV channel/Doordarshan. The programme has to be submitted weekly and as per the terms of TV Channel 3 days before the telecast.
- Script / the final episode may be got approved by NSIC prior to submission to Doordarshan for telecast.
- The work includes shooting at site of MSME units in NCR region for which no additional payment will be made by NSIC.
- The shooting may also be done in places within an radius of 250kms like Jaipur, Baddi, Chandigarh , Agra, Aligarh, Kanpur ,Lucknow, Ludhiana for which no additional payment will be made.
- The production of the program should be in DVC Pro 50 format and as per Doordarshan requirement/ standard have to be submitted with script and synopsis.

- The firm should submit copy of service tax registration certificate / income tax /Pan Card along with their Bill for release of Payment.
- NSIC reserve the right to award the work in part or full to one or more units for successful execution of the work
- NSIC reserves the right to reject all or any offer without assigning any reason thereof & the rates being quoted should be valid for minimum period of one year.

The offer should contain rates as per the following format:

Description of work	Rate per episode(inclusive all taxes) Rs.
Production of each episodes which includes conceptualization, script, shooting, voice over, anchoring of each episode, graphics, sound recording, video editing including artist and background music (duration 15 minutes each)	

The last date of receipt of offers is 21.05.10 (up to 11 am) and offer should be addressed to :

**DGM (CC)
NSIC Ltd.
NSIC Bhavan (CR Section)
Okhla Industrial Estate
New Delhi -110020.**

Thanking you,

Yours faithfully,

Deputy General Manager (CC)