

SIC/HO/Exhb/5(745)/2006-09/VII

Dated : 5<sup>th</sup> Mar.2012

To,

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**Sub. : Quotation invited for production of NSIC episode**

Dear Sir,

NSIC proposes to produce a high quality weekly programme on Doordarshan Network In this context, you are requested to kindly submit your rates for the production of NSIC episode as per following .

The offer should contain rates as per the following format & terms and conditions specified in this letter in a two bid system only

**TECHNICAL BID.- ENVELOPE -I**

*The Technical bid in Envelope-I should contain the following:*

1. Refundable Demand draft /cheque of Rs. 15,000/- in favour of NSIC , New Delhi
2. Copy of PAN Card/ Service Tax Registration
3. Copy of Income Tax return.
4. Copy of Order executed in last two years.

**Terms & Conditions**

- No advance payment will be made & kindly quote as per above format only.
- All the firms who qualify the Technical Bid have to submit a pilot episode for approval to NSIC at their own cost within 15 days of the opening of the Technicalbid for which no additional payment will be paid by NSIC. The pilot episode being submitted to NSIC will become the property of NSIC and can be utilised by NSIC wherever deemed fit. The pilot episode has to be submitted on the NSIC schemes/ success story.

Contd..-2

- **The Units who are unable to submit the Pilot Episode within the stipulated time period their Financial Bid will be treated as cancelled and it will not be opened on the date and time of opening of the Financial Bid..**
- One Master CD/DVD of each episode has to be given to NSIC.
- One mini DV tape of each episode has also to be given to NSIC.
- The production of the program is presently for telecast on Doordarshan network as such you have to ensure all technical / broadcast requirement of the Doordarshan including time schedules.
- The firm will also be responsible for submission and preview of each episode at the TV channel/Doordarshan within Delhi or outside the state of Delhi for which no additional payment will be made.
- The programme has to be submitted weekly and as per the terms of TV Channel 3 days before the telecast.
- Script / the final episode may be got approved by NSIC prior to submission to Doordarshan for telecast. Only NSIC literature is available for reference purpose.
- The work includes fresh shooting at site of MSME units in NCR region for which no additional payment will be made by NSIC.
- The shooting may also be done in places other than NCR for which no additional payment will be made.
- The production of the program should be in DVC Pro 50 format or as per Doordarshan requirement/ standard have to be submitted with script and synopsis.
- The unit should have their facilities within the NCR region of Delhi and the said episode entails work time of approx. one week per episode.
- NSIC also proposes to empanel the interested Units for the production of episodes at the rates quoted by L1 unit as such the Bidding units have the option of the same and those giving their acceptance for this production at L1 rates would get the opportunity to execute the work.
- NSIC reserve the right to award the work in part or full to one or more units for successful execution of the work

Contd..3/-

- NSIC reserves the right to reject all or any offer without assigning any reason thereof & the rates being quoted should be valid for minimum period of one year.

**FINANCIAL BID – ENVELOPE-II**

***The financial bid in Envelope II should contain rates as per the following format and will be opened only of those units who qualify the Technical Bid***

Description of work	Rate per episode per language ( inclusive all taxes) Rs.
Production of each episodes which includes conceptualization, script, shooting, voice over, anchoring of each episode, graphics, sound recording, video editing including artist and background music (duration upto 15 minutes each )	

➤ Language of this Program is Marathi

**The last date of receipt of offers is 20.03.12 in the NSIC CR Section pl.**

Thanking you,

Yours faithfully,

Deputy General Manager (CC)

