

Ref No: NSIC/CC/5(745)/2014

Dated : 14.02.14

To,

Sub. : Quotation invited for Production of NSIC Film on Skill Development

Dear Sir,

NSIC is progressing rapidly leading to the growth of MSME sector and in order to move with the times it requires NSIC to benchmark against the best. A robust platform has thus been shaped for embarking on the next phase of aggressive expansion that would unveil in the coming years, NSIC is well placed to be at the vanguard of Indian MSMEs epic leap forward. We have built diverse range of facilities which have become the USP of NSIC. In addition, NSIC is committed towards Skill Development and has taken number of initiatives for the well being of the society. In this context, NSIC proposes to produce a audio visual film on Skill Development initiatives including the interview of the entrepreneurs as per following terms. **The Bid has to be submitted in TWO separate closed envelopes (two –bid system format .) CLEARING INDICIATING it as “ Technical Bid”or “ Financial Bid”**

ENVELOPE-1

The Technical Bid should contain the copy of following documents of the intending unit or the producer who is submitting the offer.

- (i) PAN card
- (ii) Income Tax return of last 2 years
- (iii) Proof of other similar work done in last 2 years.
- (iv) Refundable bank draft of Rs.10,000/-

All the above (i) to(iv) enclosures are compulsory required for eligibility to qualify the technical bid and Only those unit/producer who qualify the technical bid will qualify for the opening of the financial bid.

ENVELOPE -11

The financial bid should only contain the rates in the following format:

Description of work
Complete Production of film which includes conceptualization, 3D graphics, Professional script writing , Professional voice over(Non-Celebrity), sound recording, Audio-Video editing , and background music ,etc. Outdoor Shooting using High Definition Camera (in Delhi &NCR region)(duration upto 15 minutes) ..Language is Hindi
Total Cost (including all taxes) Per film (in Rs).

The last date of receipt of offers is 03RD March 2014 The unit should be located in the Delhi & NCR region only

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Other Terms & Conditions

- No advance payment will be made.
- The Script / the final episode has to be got approved by NSIC prior to commencement of the film
- One final Master Mini-DV and One DVD and one DVC Pro50 of the film has to be given to NSIC.
- NSIC reserve the right to award the work in part or full for successful execution of the work.
- Upto 10 different locations will have to be visited in Delhi and NCR for shooting work for which no additional cost will be made by NSIC
- The first rough cut to be submitted within 30 days of the NSIC Release Order
- NSIC reserves the right to cancel the bid without assigning any reason whatsoever.

Thanking you,

Yours faithfully,

General Manager (CC/Trg)



ISO 9001:2008

Other exclusive rate (which does not form part of this Quotation)

Description of Work	Total Cost (in Rs.) (inclusive all taxes)
For outside NCR region work involving Special Professional Outdoor/indoor shooting in High Definition using trolley and other equipment's for long range /short range shooting and on-site monitoring with proper glazed light and manpower(including boarding/lodging / travelling cost) - Minimum Locale Shooting on one spot will be 3days (excluding Journey time) - <i>(Rate-Per trip)</i>	
Anchoring including Teleprompter Charges (non-celebrity)	
Dubbing of the final film into English Language(Cost per film including translating ,editing, script in the said language) or Conversion /Dubbing into other Regional Language.	
Editing and Re- Packaging of the existing film with the Raw Footage (including Voice Over, Graphics and other essentials required)	
DVD packaging of each film with colour cover design and instructions in a plastic book size cover printing the name of the film including NSIC logo. - <i>(Rate for Qty50 DVD copies.)</i>	