

**Sub.: Quotation for Electronic Media Publicity through TV Scrolls for North East Trade Expo 2009 at New Delhi organized by DONER.**

Dear Sir,

NSIC is organizing the 6<sup>th</sup> North East Trade Expo 2009 at NSIC Exhibition Grounds, New Delhi. For this exhibition offers are invited for Electronic Media Publicity through Scrolls as per enclosed listed. You are therefore requested to please submit your offer in a closed enveloped on or before .16<sup>th</sup> January 09 up to 11.00 am in the NSIC C.R. Section.

**Terms & Conditions:**

**1. Activity Period**

- 26.01.09 to 05.02.09 (10 days)- as per details annexe ii

**2. Media**

- TV Scrolls
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**3. Input**

- Raw Text matter will be provided.

**4. Time of completion**

- Immediate basis

Contd..2/-

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**5. Payment Terms**

- No advance payment is admissible. Payment will be released only after successful completion of the work, acceptance of the same by Corporation and after statutory deductions.

**6. Liquidated Damages:**

- In case of poor quality of service, NSIC reserves its right to impose suitable Liquidated Damages, reject all materials or any other action deemed fit by NSIC, New Delhi including black listing of agency. Liquidated Damages will also be imposed if the time schedule is not met. Two percent of the value of the order will be charges as Liquidated 'Damages amount for each day of delay after the scheduled time. However, the maximum Liquidated Damages is limited to 10% of the value of the order. In case of delay of more than five days, the supply order will be cancelled.
7. The rates quoted by you shall remain valid for one year from the date of first order on basis of the above.
  8. Telecast certificate issued by individual channels shall be provided by the party on successful completion of the work.
  9. The amount of work order is inclusive of all taxes and charges. NSIC reserve the right to award this work in part to the lowest unit.
  10. Statutory deductions as applicable shall be made before releasing payment to you.

Thanking you,

Yours faithfully,

Dy. Manager (Exhb.)

**National Small Industries Corporation, New Delhi****Media : TV Scroll**

<b>Period</b>	<b>26.01.2009 to 05.02.2009</b>		
<b>Stations (s)</b>	<b>Time</b>	<b>No. of days</b>	<b>Amount (in Rs.)</b>
<b>Dilli AAJ TAK Delhi Scrolling Msg. (Each message –40 character) English / Hindi</b>	<b>0900 to 2300 hours (2 times in each hour)</b>	<b>6</b>	
<b>ETV (NCR) Scrolling Msg. w/o Logo (Each message –40 character) English / Hindi</b>	<b>0900 to 2300 hours 2 times in each hour)</b>	<b>6</b>	
<b>Citi Cable – Delhi, Noida &amp; Faridabad Each strip of 30 second per day 14 times (English / Hindi)</b>	<b>0900 to 2300 hours (1 strip in</b>	<b>10</b>	
<b>Star News Scrolling Msg. with Logo (English / Hindi)</b>	<b>0900 to 2300 hours 2 times in each hour</b>	<b>6</b>	
<b>Aastha Channel (Each message –40 character) English / Hindi</b>	<b>0900 to 2300 hours 2 times in each hour</b>	<b>6</b>	
<b>CNN-IBN (Each message –40 character) English / Hindi</b>	<b>0900 to 2300 hours 2 times in each hour</b>	<b>6</b>	