

**NATIONAL SMALL INDUSTRIES CORPORATION LTD.**

**FACT SHEET**

<b>Name of the Exhibition</b>	17 <sup>th</sup> INDO-MALAYSIA TRADE EXPO
<b>Duration</b>	27 October-05 November 2018
<b>Venue</b>	Open Car Park B, National Sports Complex, Bukit Jalil Kuala Lumpur, Malaysia
<b>Fair Organizer</b>	<b>INDIA TRADE PROMOTION ORGANISATION (ITPO)</b> <b>Contact Person:</b> Mr. Ravi Prakash Pareek, Senior Manager India Trade Promotion Organisation Phone: 91 11 23371540 Email: ravipareek@itpo.gov.in
<b>Shell Scheme</b>	The space can be booked under shell scheme for stall of size 6 Sqm @ Rs.156000/-. <b>Note: <u>Unit's contribution of Rs. 36580/- (inclusive of 18% GST) towards stall rent is to be collected from applicant General/Women/NER category units, considering the maximum subsidy limit of Rs. 1.25 Lakh per unit on stall rent under revised IC scheme.</u></b>
<b>Inclusions</b>	Constructed booths alongwith standard accessories such as- chair, table, carpeting, display aids etc. and suitable lights in each booth.
<b>Exhibit Profile*</b>	Handicrafts, Jewellery, Decorative items, Gift items, Leather goods, Toys, Kitchenware, Food & Beverages, Coffee, Herbs, Health Items, Beauty products, Ayurvedic products, Office stationery, Textiles, Home décor, bed sheets, Women garments, Photo prints, Souvenirs, Tourism, Engineering Goods, Agricultural Products, Mineral and chemical products.

\*For more details please visit- [http://indiatradefair.com/uploads/abroad/Malaysia\\_circular\\_letter\\_2018.pdf](http://indiatradefair.com/uploads/abroad/Malaysia_circular_letter_2018.pdf)

**Note: Before submitting the application, kindly ensure the compliance of the following:**

1. **"Guidelines for participation in International exhibitions through NSIC"** should be carefully read and complied to avoid any miscommunication for participation as per the **Revised International Cooperation Scheme/ Special Marketing Assistance Scheme**.
2. All requisite documents along with participation fee should be submitted along with **Application Form** at the nearest branch office of NSIC before the cut-off date mentioned below. **No application form will be accepted at Head Office level directly.**
3. MSMEs belonging to SC/ST category shall be covered under **Special Marketing Assistance Scheme of National SC/ST Hub**.
4. Last date for submission of application at the nearest NSIC office is **29-09-2018**.
5. **Selection will be on 'first come first serve basis'.**
6. **The Corporation reserves the right to cancel the event in case of insufficient applications.**

**For any queries you may contact:**  
Nearest NSIC Office  
or  
Exhibition Division **(for any major clarifications only)**  
NSIC Ltd., NSIC Bhawan, Okhla Industrial Estate, Phase-III  
New Delhi-110020  
E-mail: exhb@nsic.co.in

*Updated on 20-09-2018*