



**THE NATIONAL SMALL INDUSTRIES CORPORATION LTD.**  
**FACT SHEET**

<b>Name of the Exhibition</b>	<b>COMEXPO / COMPLAST / RUBEXPO</b>
<b>Duration</b>	<b>25-27 AUGUST 2023</b>
<b>Venue</b>	<b>BMICH   Colombo, Sri Lanka</b>
<b>Brief profile of the Fair</b>	A Complete manufacturing exhibition from the Verticals of Plastics, Packaging, Printing, Machine Tools, Engineering who showcase their Machineries, Auxiliaries, auto parts and generators, inverters, stabilisers and batteries, products, technologies and services to potential customers and industry professionals.
<b>Fair Organizer Name, Address, Website, Phone Number</b>	Smart Expos & Fairs (India) Pvt. Ltd 116, Mount Road, Guindy, Chennai – 600 032, India T: +91 (44) 2250 1986 / 87 E: office@smartexpos.in W: <a href="http://www.smartexpos.in">www.smartexpos.in</a>
<b>Contact Person Name, Designation, Phone Number, E-mail ID.</b>	Mr. B. Swaminathan President Smart Expos & Fairs (India) Pvt. Ltd Mobile: 91-9789095247 E-mail: <a href="mailto:swaminathan@smartexpos.in">swaminathan@smartexpos.in</a>  Ms. Sudha, Smart Expos & Fairs (India) Pvt. Ltd Mobile: 91-9952966152 E-mail: <a href="mailto:sudha@smartexpos.in">sudha@smartexpos.in</a>
<b>Complete Bank Details of Organizer for stall payment by MSME unit</b>	Account Name: Smart Expos & Fairs (India) Pvt. Ltd Bank: HDFC Bank Ltd., 105, La Plaza, GP Road Branch, Chennai- 600002. Account Number: 13647630000250 IFSC Code: HDFC0001364
<b>Shell Scheme Standard Booth Size (sqm)</b>	<b>9 sqm</b>
<b>Shell Scheme Standard Booth Charges (per 9 sqm booth)</b>	<b>INR 1,75,500/-</b>
<b>Inclusions in each standard shell scheme booth (9sqm)</b>	Stall with back panels, 1 table, 2 chairs, 3 spot lights, 1 dustbin, 5 A socket, stall carpet, name fascia.
<b>Exhibit Profile</b>	Machinery and equipments, auxiliaries, raw materials, tools and components used for manufacturing of plastics, packaging, printing and converting. Engineering equipments like- welding, fabrication, machine, hand and power tools, motors pumps, bearings, motor parts, tools & fasteners, auto parts and generators, invertors, stabilizers and batteries etc.

<b>Procedure for Application</b>	<p>MSMEs applying under IC/SMAS scheme shall submit all requisite application documents as per guidelines, within the timeline at the nearest NSIC field office for taking prior approval from Ministry of MSME. If their application is approved by Ministry of MSME, MSMEs can claim reimbursement after the event as per IC/SMAS norms. If the application is not approved, units shall have to bear the participation expenses.</p> <p>Note: Approved MSMEs will make the payment towards stall charges directly to the fair organizer- Smart Expos &amp; Fairs (India) Pvt. Ltd, as per Bank Account details mentioned above.</p> <ul style="list-style-type: none"> <li>• <b>Under IC scheme:</b> <i>Maximum stall rent reimbursement upto Rs. 3 Lakh per unit or actuals, whichever is less + reimbursement of airfare (100% of the economy class airfare upto a maximum of Rs.1.50 lakh or actual fare paid, whichever is lower) and freight (Actuals upto maximum of Rs. 50,000/-) subject to conditions mentioned in IC scheme.</i></li> <li>• <b>Under SMAS scheme:</b></li> </ul> <table border="1" style="margin-left: auto; margin-right: auto; border-collapse: collapse;"> <tr> <td rowspan="3" style="padding: 2px;">Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight &amp; DA)</td> <td style="padding: 2px;">Micro SC/ST unit</td> <td style="padding: 2px;">INR 3.00 Lakh</td> </tr> <tr> <td style="padding: 2px;">Small SC/ST unit</td> <td style="padding: 2px;">INR 2.50 Lakh</td> </tr> <tr> <td style="padding: 2px;">Medium SC/ST unit</td> <td style="padding: 2px;">INR 1.50 Lakh</td> </tr> </table>	Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight & DA)	Micro SC/ST unit	INR 3.00 Lakh	Small SC/ST unit	INR 2.50 Lakh	Medium SC/ST unit	INR 1.50 Lakh
Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight & DA)	Micro SC/ST unit		INR 3.00 Lakh					
	Small SC/ST unit		INR 2.50 Lakh					
	Medium SC/ST unit	INR 1.50 Lakh						

**Note:** Before submitting the application, kindly ensure the compliance of the following:

1. **International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC** should be carefully read and complied to avoid any miscommunication for participation.
2. All requisite documents should be submitted along with **Application Form** at the nearest branch office of NSIC before the cut-off date mentioned below. **No application will be accepted at Head Office directly.**
3. **Last date for submission of application**, complete in all aspects at the nearest NSIC office is **25-07-2023**.
4. Selection will be on 'first come first serve basis'.
5. Submission of application for participation does not automatically confer a right for allotment of stall. Approval of application rests with Ministry of MSME/NSIC.
6. The exhibition should be attended by Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.
7. Approved MSMEs will themselves make all necessary arrangements w.r.t. their participation i.e. stall booking, flight booking, boarding & lodging, obtaining visa, freight arrangement etc. and claim the admissible amount as per IC/SMAS scheme guidelines subject to timely submission of all requisite claim documents after the event.
8. The right to issue/reject visa lies with the concerned Embassy/Consulate and NSIC will not be held liable in case of non-issuance of visa.
9. Reimbursement to approved MSMEs will be restricted to the maximum limit prescribed for various components under IC/SMAS schemes and subject to submission of all requisite claim documents within 30 days after the completion of fair. **Expenditure over and above the subsidy ceiling amount is to be borne by the unit.**
10. MSMEs are advised to carefully read the International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC for the provisions/subsidy limits etc. under the respective schemes before submitting application. The same are available on [www.nsic.co.in](http://www.nsic.co.in). An undertaking in this regard should also be obtained by the field offices from the units to avoid any misunderstanding at a later stage.
11. **The Corporation reserves the right to cancel the event in case of insufficient applications.** There is a requirement of minimum 10 MSMEs under IC scheme and 5 SC/ST MSMEs under SMAS scheme for participation in international exhibitions/trade fairs abroad.

**For any queries you may contact:**  
 Nearest NSIC Field Office (contact details available on [www.nsic.co.in](http://www.nsic.co.in))  
 or  
 IC Division, Head Office **(for any major clarifications only)**  
 E-mail: [icdivision@nsic.co.in](mailto:icdivision@nsic.co.in)

*Uploaded on 25-04-2023*