



THE NATIONAL SMALL INDUSTRIES CORPORATION LTD.
FACT SHEET
(Participation is subject to approval from Ministry of MSME)

Name of the Exhibition	Expo Nacional Ferretera
Nature of Exhibition (B2B/B2C)	B2B
Duration	07-09 September 2023
Venue	Expo Guadalajara, Mexico
Brief profile of the Fair	Expo Nacional Ferretera has been decisive for the growth and consolidation of the hardware, construction, electrical and industrial safety sectors in Mexico, Central and South America, as it is an obligatory event to create business networks between manufacturers, distributors and buyers.
Fair Organizer Name, Address, Website, Phone Number	Reed Exhibition Ltd. Avenida Paseo de la Reforma 243, Piso 15, Colonia Cuauhtémoc, Delegacion Cuauhtémoc, Ciudad de México (Mexico City), C.P. 06600, Mexico Website: rxglobal.com/rx-mexico E-mail: info@expoferretera.com.mx Tel: +52 (55) 8852 6000
Contact Person Name, Designation, Phone Number, E-mail ID.	Mr. Uddhav Sawant International Sales RX Global T: +91 (0) 22 67716606 M: +91 9987027465 E: uddhav.sawant@rxglobal.com
Complete Bank Details of Organizer for stall payment by MSME unit	Beneficiary Name: Reed Exhibitions Mexico, S.A. de C.V. Bank Name: HSBC Mexico S.A. Bank Branch: 099 Torre HSBC Account No.: 7003683315 SWIFT Code: BIMEMXMM
Shell Scheme Standard Booth Size (sqm)	9 sqm
Shell Scheme Standard Booth Charges (per 9 sqm booth)	USD 5189
Inclusions in each standard shell scheme booth (9sqm)	Hard wall Structure, Carpet, Fascia Name, 3 chairs, 1 round table, 1 counter, 1 slim light.
Exhibit Profile	Hardware, Electrical & Lighting, Industrial Safety, Construction
Participating Countries	UK, USA, Brazil, Turkey, China, Italy, Spain, India, Argentina, Peru, Columbia, Caribbean, Taiwan, Vietnam, Indonesia, Mexico.

Procedure for Application	<p>MSMEs applying under IC/SMAS scheme shall submit all requisite application documents as per guidelines, within the timeline at the nearest NSIC field office for taking prior approval from Ministry of MSME. If their application is approved by Ministry of MSME, MSMEs can claim reimbursement after the event as per IC/SMAS norms. If the application is not approved, units shall have to bear the participation expenses.</p> <p>Note: Approved MSMEs will make the payment towards stall charges directly to the fair organizer- Reed Exhibitions Mexico, as per Bank Account details mentioned above.</p> <ul style="list-style-type: none"> • Under IC scheme: <i>Maximum stall rent reimbursement upto Rs. 3 Lakh per unit or actuals, whichever is less + reimbursement of airfare (100% of the economy class airfare upto a maximum of Rs.1.50 lakh or actual fare paid, whichever is lower) and freight (Actuals upto maximum of Rs. 50,000/-) subject to conditions mentioned in IC scheme.</i> • Under SMAS scheme: 								
	<table border="1"> <tr> <td rowspan="3" style="text-align: center;">Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight & DA)</td> <td style="text-align: center;">Micro SC/ST unit</td> <td style="text-align: center;">INR 3.00 Lakh</td> </tr> <tr> <td style="text-align: center;">Small SC/ST unit</td> <td style="text-align: center;">INR 2.50 Lakh</td> </tr> <tr> <td style="text-align: center;">Medium SC/ST unit</td> <td style="text-align: center;">INR 1.50 Lakh</td> </tr> </table>	Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight & DA)	Micro SC/ST unit	INR 3.00 Lakh	Small SC/ST unit	INR 2.50 Lakh	Medium SC/ST unit	INR 1.50 Lakh	
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	Medium SC/ST unit	INR 1.50 Lakh							

Note: Before submitting the application, kindly ensure the compliance of the following:

1. **International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC** should be carefully read and complied to avoid any miscommunication for participation.
2. All requisite documents should be submitted along with **Application Form** at the nearest branch office of NSIC before the cut-off date mentioned below. **No application will be accepted at Head Office directly.**
3. **Last date for submission of application**, complete in all aspects at the nearest NSIC office is **03-07-2023**.
4. Selection will be on 'first come first serve basis'.
5. Submission of application for participation does not automatically confer a right for allotment of stall. Approval of application rests with Ministry of MSME/NSIC.
6. The exhibition should be attended by Chief Executive/Proprietor/Director of the unit whose name is mentioned in Udyam Registration Certificate. In case, the promoter is not able to attend, an undertaking, duly signed by the promoter should be submitted nominating a senior level regular employee of the unit alongwith Bonafide proof of employment. His participation will be subject to approval from Ministry.
7. Change in representative of MSME, after approval is conveyed, may lead to non-consideration of claim reimbursement.
8. Approved MSMEs will themselves make all necessary arrangements w.r.t. their participation i.e. stall booking, flight booking, boarding & lodging, obtaining visa, freight arrangement etc. and claim the admissible amount as per IC/SMAS scheme guidelines subject to timely submission of all requisite claim documents after the event.
9. The right to issue/reject visa lies with the concerned Embassy/Consulate and NSIC will not be held liable in case of non-issuance of visa.
10. Reimbursement to approved MSMEs will be restricted to the maximum limit prescribed for various components under IC/SMAS schemes and subject to submission of all requisite claim documents within 30 days after the completion of fair. Expenditure over and above the subsidy ceiling amount is to be borne by the unit.
11. MSMEs are advised to carefully read the International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC for the provisions/subsidy limits etc. under the respective schemes before submitting application. The same are available on www.nsic.co.in. An undertaking in this regard should also be obtained by the field offices from the units to avoid any misunderstanding at a later stage.
12. **The Corporation reserves the right to cancel the event in case of insufficient applications.** There is a requirement of minimum 10 MSMEs under IC scheme and 5 SC/ST MSMEs under SMAS scheme for participation in international exhibitions/trade fairs abroad.

For any queries you may contact:
 Nearest NSIC Field Office (contact details available on www.nsic.co.in)
 or
 IC Division, Head Office (**for any major clarifications only**)
 E-mail: icdivision@nsic.co.in