



**THE NATIONAL SMALL INDUSTRIES CORPORATION LTD.**  
**FACT SHEET**

<b>Name of the Exhibition</b>	<b>THAILAND LAB INTERNATIONAL 2022</b>
<b>Nature of Exhibition (B2B/B2C)</b>	<b>B2B</b>
<b>Duration</b>	<b>14-16, September, 2022</b>
<b>Venue</b>	<b>Hall 102-104, BITEC, Bangkok, Thailand</b>
<b>Brief profile of the Fair</b>	Analytical Laboratory & Life Science Instrument and Equipment Exhibition <i>For more details about the fair please visit-</i> <a href="https://www.thailandlab.com/">https://www.thailandlab.com/</a>
<b>Fair Organizer Name, Address, Website, Phone Number</b>	VNU Exhibitions Asia Pacific Co., Ltd. 88, The PARQ, 4 <sup>th</sup> Floor, Ratchadapisek Road, Khlong Toei, Bangkok 10110, Thailand, Tel: +66-2-1116611
<b>Contact Person Name, Designation, Phone Number, E-mail ID.</b>	Mr. Anucha Parnpichate, Senior Project Manager Tel: +662-1116611 (extn: 240) E-mail: <a href="mailto:anucha@vnuasiapacific.com">anucha@vnuasiapacific.com</a>  Mr. Susanta Mahapatra / Managing Director 3SMG Events Pvt. Ltd. (Organizer of Indian Pavilion) Mobile: 91-9971988322 E-mail: <a href="mailto:md@3smg.in">md@3smg.in</a>
<b>Complete Bank Details of Organizer for stall payment by MSME unit</b>	Account Name: VNU Exhibitions Asia Pacific Co., Ltd. Bank Name:: Kasikorn Bank, Silom Branch, SAVINGS A/C No.: 789-222717-3, SWIFT CODE: KASITHBK
<b>Shell Scheme Standard Booth Size (sqm)</b>	<b>9 sqm</b>
<b>Shell Scheme Standard Booth Charges (9sqm)</b>	<b>USD 3825</b>
<b>Inclusions in each standard shell scheme booth (9sqm)</b>	Fascia Board with company name, 1 Reception Desk, 2 Folding Chairs, 2 Spotlights, 1 Power Socket (5 amp), 1 Waste Basket
<b>Exhibit Profile</b>	Laboratory Equipment, Clinical & Diagnostic Equipment, Analytical & Testing Equipment, Chemicals & Reagents, Lab Safety Equipment, Medical Sciences.
<b>Participating Countries</b>	Thailand, India, China, Korea, Singapore, Malaysia, Indonesia, Japan, United Kingdom

<b>Procedure for Application</b>	<p>MSMEs applying under IC/SMAS scheme shall make the payment of <b>USD 3825</b> towards stall charges directly to the fair organizer- VNU Exhibitions Asia Pacific Co. Ltd. as per Bank Account details mentioned above and submit all requisite application documents within the timeline at the nearest NSIC field office for taking prior approval from Ministry of MSME. If their application is approved by Ministry of MSME, MSMEs can claim reimbursement after the event as per IC/SMAS norms. If the application is not approved, units shall have to bear the participation expenses.</p> <ul style="list-style-type: none"> <li>• Under IC scheme: <i>Maximum stall rent reimbursement upto Rs. 3 Lakh per unit.</i></li> <li>• Under SMAS scheme:</li> </ul> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td rowspan="3" style="padding: 5px;">Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight &amp; DA)</td> <td style="padding: 5px;">Micro SC/ST unit</td> <td style="padding: 5px;">INR 3.00 Lakh</td> </tr> <tr> <td style="padding: 5px;">Small SC/ST unit</td> <td style="padding: 5px;">INR 2.50 Lakh</td> </tr> <tr> <td style="padding: 5px;">Medium SC/ST unit</td> <td style="padding: 5px;">INR 1.50 Lakh</td> </tr> </table>	Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight & DA)	Micro SC/ST unit	INR 3.00 Lakh	Small SC/ST unit	INR 2.50 Lakh	Medium SC/ST unit	INR 1.50 Lakh
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	Small SC/ST unit		INR 2.50 Lakh					
	Medium SC/ST unit	INR 1.50 Lakh						

**Note: Before submitting the application, kindly ensure the compliance of the following:**

- 1. International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC** should be carefully read and complied to avoid any miscommunication for participation.
- 2.** All requisite documents should be submitted along with **Application Form** at the nearest branch office of NSIC before the cut-off date mentioned below. **No application will be accepted at Head Office directly.**
- 3. Last date for submission of application, complete in all aspects at the nearest NSIC office is **29-07-2022**.**
- 4.** Selection will be on 'first come first serve basis'.
- 5.** Submission of application for participation does not automatically confer a right for allotment of stall. Approval of application rests with Ministry of MSME/NSIC.
- 6.** The exhibition should be attended by Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them.
- 7.** Approved MSMEs will themselves make all necessary arrangements w.r.t. their participation i.e. stall booking, flight booking, boarding & lodging, obtaining visa, freight arrangement etc. and claim the admissible amount as per IC/SMAS scheme guidelines subject to timely submission of all requisite claim documents after the event.
- 8.** The right to issue/reject visa lies with the concerned Embassy/Consulate and NSIC will not be held liable in case of non-issuance of visa.
- 9.** Reimbursement to approved MSMEs will be restricted to the maximum limit prescribed for various components under IC/SMAS schemes and subject to submission of all requisite claim documents within 30 days after the completion of fair. Expenditure over and above the subsidy ceiling amount is to be borne by the unit.
- 10.** MSMEs are advised to carefully read the International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC for the provisions/subsidy limits etc. under the respective schemes before submitting application. The same are available on [www.nsic.co.in](http://www.nsic.co.in). An undertaking in this regard should also be obtained by the field offices from the units to avoid any misunderstanding at a later stage.
- 11. The Corporation reserves the right to cancel the event in case of insufficient applications.** There is a requirement of minimum 10 MSMEs under IC scheme and 5 SC/ST MSMEs under SMAS scheme for participation in international exhibitions/trade fairs abroad.

**For any queries you may contact:**  
 Nearest NSIC Field Office (contact details available on [www.nsic.co.in](http://www.nsic.co.in))  
 or  
 IC Division, Head Office (**for any major clarifications only**)  
 E-mail: [icdivision@nsic.co.in](mailto:icdivision@nsic.co.in)