



INVITATION TO INDIAN MSMEs: EXPAND YOUR BUSINESS AT SME VENTURE@ASEAN 2025!

Unlock New Growth Opportunities in ASEAN!

National Small Industries Corporation Ltd. (NSIC), in association with SME Corp. Malaysia, invites Indian MSMEs to participate in **SME Venture@ASEAN 2025**, an exclusive business platform designed to connect SMEs with potential partners, investors, and markets across ASEAN.

Date: 16 – 18 October 2025

Venue: Malaysia International Trade and Exhibition Centre (MITEC), Kuala Lumpur

With **Malaysia as the ASEAN Chair in 2025**, this event arrives at a crucial time to foster regional economic transformation under the theme "**Inclusivity and Sustainability.**"

Why Should You Participate?

- Showcase your business at a dynamic **B2B exhibition**.
- Connect and collaborate in **200+ business matching sessions**.
- **Expand consumer reach** through the **ASEAN Market Fair (B2C)**.
- **Gain insights** from **top industry leaders** at forums and talks.
- Secure export funding via **Export Fund Pitching**.
- Explore innovations at the **Tech Spot & ESG Spot Reviews**.
- Engage with buyers, distributors, and investors.
- Experience Malaysia's vibrant business ecosystem.

Exhibition Packages:

Package Type	Amenities Details	Participant Fee
Package 1:- Standard Booth (B2B) (3m x 3m)	Includes fascia board, power socket, lights, information counter, chairs, and waste bin	USD 1,500.00
Package 2:- Simplified Booth (B2B) (Open Space) (3m x 1m)	Includes basic branding, power socket, lights, and seating	USD 850.00
Package 3:- ASEAN Market Fair (B2C) - Kiosk	Includes company branding, power socket, lights, chair, and waste bin	USD 700.00

Important Notice: Register by June 30, 2025, to avail a 20% early bird discount on participation fees.

Additional Features & Attractions:

- ✓ **ExportBiz Talk** – Experts sharing insights on scaling exports and entering new markets
- ✓ **ESG Forum** – Explore sustainable business practices and compliance
- ✓ **Product & Tech Spot Reviews** – Gain visibility for your innovations in the ASEAN market
- ✓ **Networking & Partnership Events** – Exclusive sessions to connect with top buyers, distributors, and business leaders

📌 **Attention Indian MSMEs!**

Are you interested in expanding your business to ASEAN markets? Don't miss the opportunity to participate in **SME VENTURE@ASEAN 2025**. Submit your company details by **May 19, 2025**, to be considered for this prestigious event.

Click the link to submit your details now! 📄 <https://forms.gle/AEBHQUK9o3HVEDY57>

Important Notes:

- ◆ **Selection Process:** Participants will be selected on a **first-come, first-served** basis, subject to availability of space.
- ◆ **Selected** participants will be provided with the registration link.
- ◆ **Selected participants** shall coordinate directly with the organizer- SME Corp. Malaysia for booth allocation, payment etc.
- ◆ **Cost:** Stall charges and all other expenses related to participation—such as visa, airfare, freight, accommodation, and personal expenses etc.—shall be borne by the MSME itself.
- ◆ **NSIC is only collecting the interest of MSMEs for participation in the said event.**

➤ **For More Details, Please Contact: International Cooperation Division
NSIC Corporate Office, New Delhi**

✉ **E-mail:** icdivision@nsic.co.in | 📞 **Phone:** 011-26926275; Extn: 144 / 403

*Join us at **SME Venture@ASEAN 2025**—where business meets opportunity!*