



**THE NATIONAL SMALL INDUSTRIES CORPORATION LTD.**  
**REVISED FACT SHEET**

<b>Name of the Exhibition</b>	<b>M4 Expo 2023 Thailand</b>
<b>Nature of Exhibition (B2B/B2C)</b>	<b>B2B</b>
<b>Duration</b>	<b>11-13 October 2023</b>
<b>Venue</b>	<b>IMPACT Exhibition and Convention Centre, Bangkok, Thailand</b>
<b>Brief profile of the Fair</b>	M4 Expo is to showcase India's manufacturing strength in Thailand and provide platform for the manufacturers from across the globe to discover endless possibilities to support the growth of manufacturing industry. Exchange latest manufacturing machinery techniques and increase India's Export in Thailand and Southeast Asia Region (ASEAN).
<b>Fair Organizer Name, Address, Website, Phone Number</b>	India Trade Fair Academy, Noida, India & IMPACT EXHIBITION MANAGEMENT CO. LTD. Thailand Address : 6th Floor, B-605, Tower-B Noida One IT Park, Sushil Marg, Sector 62, Noida, Uttar Pradesh 201309 TEL : +91-120- 3201291; www.itfa-india.com; www.m4expo.com
<b>Contact Person Name, Designation, Phone Number, E-mail ID.</b>	Mr. Swadesh Kumar, Founder India Trade Fair Academy Mobile: 9811913376 Email: event@itfa-india.com; tradefairacademy@gmail.com
<b>Complete Bank Details of Organizer for stall payment by MSME unit</b>	Indian Trade Fair Academy- Bank Details ORGANIZATION NAME : INDIAN TRADE FAIR ACADEMY BANK A/C NO : 33809517732 NAME OF THE BANK : STATE BANK OF INDIA BRANCH : INDIRAPURAM GHAZIABAD BRANCH CODE : 05226 Branch Address : 13, Niti Khand-1, Indirapuram, Ghaziabad, Uttar Pradesh 201010 IFSC /RTGS/NEFT CODE : SBIN0005226 TEL : 0120-2605712 Account type : CA MICR Code : 110002423
<b>Shell Scheme Standard Booth Size (sqm)</b>	<b>9 sqm</b>
<b>Shell Scheme Standard Booth Charges (per 9 sqm booth)</b>	<b>INR 2,60,000/-</b>
<b>Inclusions in each standard shell scheme booth (9sqm)</b>	2 Chair, 1 Table , 3 Spotlights ,Carpet, 1 Power Socket-5Amp , 1 dustbin ,Fascia Name, Company Profile in Expo Directory

<b>Exhibit Profile</b>	<b>Machinery, Tool &amp; Equipment's Manufacturers for:</b> <ul style="list-style-type: none"> <li>• Agricultural Machinery &amp; Equipment's</li> <li>• Processed Food &amp; Machinery for Food Processing</li> <li>• Automotive Parts &amp; Components</li> <li>• Automation, Artificial Intelligence &amp; Robotics</li> <li>• Construction Equipment's</li> <li>• Printing, Packaging, Plastic &amp; Petrochemicals</li> <li>• Iron and Steel, Minerals, Mining, Metals &amp; Metallurgy</li> <li>• Paint, Coating, Chemicals and Allied Products</li> <li>• Pharmaceuticals, Medical Devices &amp; Biotechnology</li> <li>• Electrical Machinery and Parts</li> <li>• Textile Machinery</li> <li>• All Type of Industrial Machinery, Tools &amp; Engineering and Finished Products</li> </ul>									
<b>Participating Countries</b>	India, Thailand, China, Japan , South Korea , Malaysia, Germany etc									
<b>Procedure for Application</b>	<p>MSMEs applying under IC/SMAS scheme shall submit all requisite application documents as per guidelines, within the timeline at the nearest NSIC field office for taking prior approval from Ministry of MSME. If their application is approved by Ministry of MSME, MSMEs can claim reimbursement after the event as per IC/SMAS norms. If the application is not approved, units shall have to bear the participation expenses.</p> <p>Note: Approved MSMEs will make the payment towards stall charges directly to the fair organizer- Indian Trade Fair Academy, as per Bank Account details mentioned above.</p> <ul style="list-style-type: none"> <li>• <b>Under IC scheme:</b> <i>Maximum stall rent reimbursement upto Rs. 3 Lakh per unit or actuals, whichever is less + reimbursement of airfare (100% of the economy class airfare upto a maximum of Rs.1.50 lakh or actual fare paid, whichever is lower) and freight (Actuals upto maximum of Rs. 50,000/-) subject to conditions mentioned in IC scheme.</i></li> <li>• <b>Under SMAS scheme:</b></li> </ul> <table border="1" data-bbox="534 1131 1468 1254"> <tr> <td data-bbox="534 1131 885 1254" rowspan="3">Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight &amp; DA)</td> <td data-bbox="885 1131 1197 1164">Micro SC/ST unit</td> <td data-bbox="1197 1131 1468 1164">INR 3.00 Lakh</td> </tr> <tr> <td data-bbox="885 1164 1197 1198">Small SC/ST unit</td> <td data-bbox="1197 1164 1468 1198">INR 2.50 Lakh</td> </tr> <tr> <td data-bbox="885 1198 1197 1254">Medium SC/ST unit</td> <td data-bbox="1197 1198 1468 1254">INR 1.50 Lakh</td> </tr> </table>			Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight & DA)	Micro SC/ST unit	INR 3.00 Lakh	Small SC/ST unit	INR 2.50 Lakh	Medium SC/ST unit	INR 1.50 Lakh
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**Note:** Before submitting the application, kindly ensure the compliance of the following:

1. **International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC** should be carefully read and complied to avoid any miscommunication for participation.
2. All requisite documents should be submitted along with **Application Form** at the nearest branch office of NSIC before the cut-off date mentioned below. **No application will be accepted at Head Office directly.**
3. **Last date for submission of application**, complete in all aspects at the nearest NSIC office is extended upto **30-08-2023**.
4. Selection will be on 'first come first serve basis'.
5. Submission of application for participation does not automatically confer a right for allotment of stall. Approval of application rests with Ministry of MSME/NSIC.
6. The exhibition should be attended by Chief Executive/Proprietor/Director of the unit whose name is mentioned in Udyam Registration Certificate. In case, the promoter is not able to attend, an undertaking, duly signed by the promoter should be submitted nominating a senior level regular employee of the unit alongwith Bonafide proof of employment. His participation will be subject to approval from Ministry.
7. Change in representative of MSME, after approval is conveyed, may lead to non-consideration of claim reimbursement.
8. Approved MSMEs will themselves make all necessary arrangements w.r.t. their participation i.e. stall booking, flight booking, boarding & lodging, obtaining visa, freight arrangement etc. and claim the admissible amount as per IC/SMAS scheme guidelines subject to timely submission of all requisite claim documents after the event.
9. The right to issue/reject visa lies with the concerned Embassy/Consulate and NSIC will not be held liable in case of non-issuance of visa.

10. Reimbursement to approved MSMEs will be restricted to the maximum limit prescribed for various components under IC/SMAS schemes and subject to submission of all requisite claim documents within 30 days after the completion of fair. Expenditure over and above the subsidy ceiling amount is to be borne by the unit.
11. MSMEs are advised to carefully read the International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC for the provisions/subsidy limits etc. under the respective schemes before submitting application. The same are available on [www.nsic.co.in](http://www.nsic.co.in). An undertaking in this regard should also be obtained by the field offices from the units to avoid any misunderstanding at a later stage.
12. **The Corporation reserves the right to cancel the event in case of insufficient applications.** There is a requirement of minimum 10 MSMEs under IC scheme and 5 SC/ST MSMEs under SMAS scheme for participation in international exhibitions/trade fairs abroad.

**For any queries you may contact:**

Nearest NSIC Field Office (contact details available on [www.nsic.co.in](http://www.nsic.co.in))

or

IC Division, Head Office **(for any major clarifications only)**

E-mail: [icdivision@nsic.co.in](mailto:icdivision@nsic.co.in)