

Job Mela Report

Organized by: NSIC - Technical Services Centre, Rajkot

Date: 9th July 2025 | Time: 10:30 AM to 2:00 PM

Venue: NSIC-TSC Campus, Rajkot

NSIC - Technical Services Centre (TSC), Rajkot, successfully organized a **Job Mela** on **9th July 2025** at the NSIC-TSC Campus. The event was held from **10:30 AM to 2:00 PM** and aimed at connecting skilled youth with Micro, Small, and Medium Enterprises (MSMEs) to promote employment and entrepreneurship in the region.

Inaugural Function:

The event commenced with an inspiring address by the **Chief Guest, Dr. Rupal Kubabat**, Regional Director, IGNOU, Rajkot. She motivated the attending youth to take advantage of various training courses offered by government institutions. She emphasized how these programs can significantly enhance their skill sets and improve employability.

Mr. K. Biswal, Lead District Manager (SBI), and **Mr. Dharmendra Chauhan**, District Development Manager (NABARD), also graced the occasion. They shared valuable insights into schemes and financial assistance available to support aspiring entrepreneurs.

Mr. Upender Kumar Kohli, General Manager & Centre Head of NSIC-TSC, elaborated on the pivotal role of NSIC in the field of skill development. He highlighted the training activities at the Tool Room and Livelihood Business Incubation Centre and how these initiatives help meet the skilled manpower requirements of MSME units in Rajkot and the Saurashtra region.

Mr. Subhasis Das, Chief Manager (Training), provided detailed information on the various skill development and Entrepreneur Development Programmes (EDPs), along with schemes under the SC/ST Hub.

Participation and Outcome:

A total of **11 MSME units** participated in the Job Mela to recruit skilled manpower. The event saw participation from **over 64 candidates**, out of which **19 candidates** were shortlisted in the preliminary round. These shortlisted candidates have been invited by the respective companies for the final round of selection.

Conclusion:

The Job Mela served as an effective platform for bridging the gap between skilled youth and industry requirements. It also highlighted the contribution of NSIC-TSC and other government bodies in empowering youth through training, development, and employment support.

Photos of the event are attached herewith.



