



एन एस आई सी  
N S I C

**NATIONAL SMALL INDUSTRIES CORPORATION LTD.**

**(A Govt. of India Enterprise, Under Ministry of MSME)**

# SUCCESS STORIES

# 2023-24



**Aji Industrial Area, Bhavnagar Road, Rajkot - 360003**

**Website: [www.nsic.co.in](http://www.nsic.co.in), Email: [ntscraj@nsic.co.in](mailto:ntscraj@nsic.co.in)**

## Nirali Ramani



Training Location : NSIC-LBI, Rajkot  
Training Programme : Beauty Parlour  
Training Duration : (From: 17/07/2023 To 31/08/2023)  
Qualification : Graduate  
Father's Name : Mr. Kishanbhai  
Social Category : General  
Contact No : 9426734687  
Address : 2-Indraprasth, Nagbai Mandir,  
Satellite Chowk, Morbi Road, Rajkot

## Unit Name – Dhanshree BeautyCare

Product/service : Beauty Care  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Nirali Ramani belongs to small Family. After Marriage got the opportunity to work with Friend's Saloon. She had taken admission in Beauty parlour to upgrade skill for start up new business. During training he learned about Makeup, Hair style, Beauty care, Hair treatment etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.





## Nipa Kathvadiya



Training Location : NSIC-LBI, Rajkot  
Training Programme : Beauty Parlour  
Training Duration : (From: 03/07/2023 To 16/08/2023)  
Qualification : Graduate  
Father's Name : Mr. Tusharbhai  
Social Category : General  
Contact No : 8441760168  
Address : Setelight Chowk, Brahmani Park,  
Society, Street No.3, Morbi Road,  
New Jakatnaka, Rajkot-36003

## Unit Name –Rajshrungar Beauty Parlour

Product/service : Beauty Parlour  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Nipa Kathvadiya belongs to small Family. After Marriage got the opportunity to work with Friend's Saloon. She had taken admission in Beauty par lour to upgrade skill for start up new business. During training he learned about Makeup, Hair style, Beauty care, Hair treatment etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.





## Dhwani Ranpara

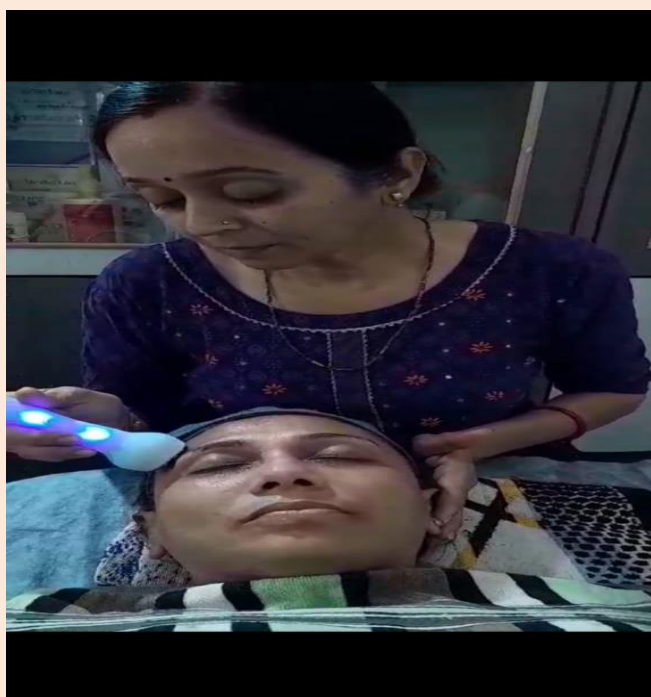


Training Location : NSIC-LBI, Rajkot  
Training Programme : Beauty Parlour  
Training Duration : (From: 18/12/2023 To 31/01/2024)  
Qualification : Graduate  
Father's Name : Mr. Chandreshbhai  
Social Category : General  
Contact No : 9081022108  
Address : "ashirvad", 8/5 Vardhmannagar,  
Palace Road, Rajkot-360001

## Unit Name -Dhwani Beauty Care

Product/service : Beauty Parlour  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Dhwani Ranpara belongs to small Family. After Marriage got the opportunity to work with Friend's Saloon. She had taken admission in Beauty par lour to upgrade skill for start up new business. During training he learned about Makeup, Hair style, Beauty care, Hair treatment etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.





## Sangita Mer

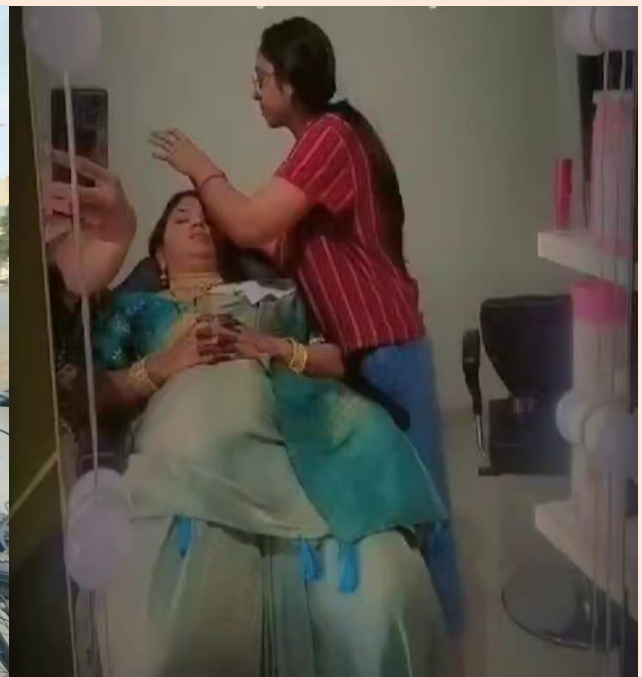


Training Location : NSIC-LBI, Rajkot  
Training Programme : Beauty Parlour  
Training Duration : (From: 14/09/2023 To 28/10/2023)  
Qualification : Graduate  
Father's Name : Mr. Kaushikbhai  
Social Category : OBC  
Contact No : 9067216662  
Address : Ganjiwada Main Road, Santoshi  
Chowk, Nr.Sanjari Pan, Bhavnagar  
Road, Rajkot - 360003

## Unit Name – Magic Touch Beauty Saloon

Product/service : Beauty Care  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Sangita Mer belongs to small Family. After Marriage got the opportunity to work with Friend's Saloon. She had taken admission in Beauty parlour to upgrade skill for start up new business. During training he learned about Makeup, Hair style, Beauty care, Hair treatment etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.





## Ektaba Bhatti



Training Location : NSIC-LBI, Rajkot  
Training Programme : Beauty Parlour  
Training Duration : (From:17/07/2023 To 31/08/2023)  
Qualification : Graduate  
Father's Name : Mr. Vikramsinh  
Social Category : General  
Contact No : 9727261550  
Address : Madhuvan Society, Nana Mova Main Road, Opp.Santchhaya, Rajkot

## Unit Name –Sassy Nail Studio

Product/service : Beauty Parlour  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Ektaba Bhatti belongs to small Family. After Marriage got the opportunity to work with Nail Art. She had taken admission in Beauty Parlour to upgrade skill for start up new business. During training he learned about Bridal Nail Art etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.





## Nirmalaben Parmar



Training Location : NSIC-LBI, Rajkot  
Training Programme : Beauty parlour  
Training Duration : (From: 18/09/2023 To 01/11/2023)  
Qualification : Graduate  
Father's Name : Mr. Virabhai  
Social Category : General  
Contact No : 9662773877  
Address : Satyam Complex, Flat 101,  
Sundaram Main Road, Rajkot

## Unit Name –Natural Beauty Care

Product/service : Beauty parlour  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :

Mrs. Nirmalaben Parmar belongs to small Family. After Marriage got the opportunity to work with Beauty parlour . She had taken admission in Beauty Parlour to upgrade skill for start up new business. During training he learned about Makeup, Hair style, Beauty care, Hair treatment etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.





## Afsana Belim



Training Location : NSIC-LBI, Rajkot  
Training Programme : Beauty Parlour  
Training Duration : (From: 18/09/2023 To 01/11/2023)  
Qualification : 9<sup>th</sup>  
Father's Name : Mr. Inayatbhai  
Social Category : OBC  
Contact No : 7573881220  
Address : Dudhsagar Road, Majothinagar,  
Rajkot

## Unit Name –Aksha Beauty Saloon

Product/service : Beauty Parlour  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Afsana Belim belongs to small Family. After Marriage got the opportunity to work with Beauty Saloon . She had taken admission in Beauty Parlour to upgrade skill for start up new business. During training he learned about Makeup, Hair style, Beauty care, Hair treatment etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.





## Rinkal Chovatiya



Training Location : NSIC-LBI, Rajkot  
Training Programme : Fashion Designing  
Training Duration : (From: 13/07/2023 To 16/08/2023)  
Qualification : Post Graduate  
Father's Name : Mr. Nishantbhai  
Social Category : General  
Contact No : 9974800089  
Address : 'Blessing', Silver Stone-3, Street  
No.10, Near Titan-54, B/H. Reliance  
Mall, 150ft Ring Road, Rajkot

## Unit Name –Ruhani Bontique

Product/service : Fashion Designing  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Rinkal Chovatiya belongs to small Family. After Marriage got the opportunity to work with Garment Shop. She had taken admission in Fashion designing to upgrade skill for start up new business. During training he learned about Frock, kurti, salwar, lenga choli, blouse etc. After successful completion of training, she got the Practical training support for up gradation o Skill Now She is start own business.





## Krishna Pokar

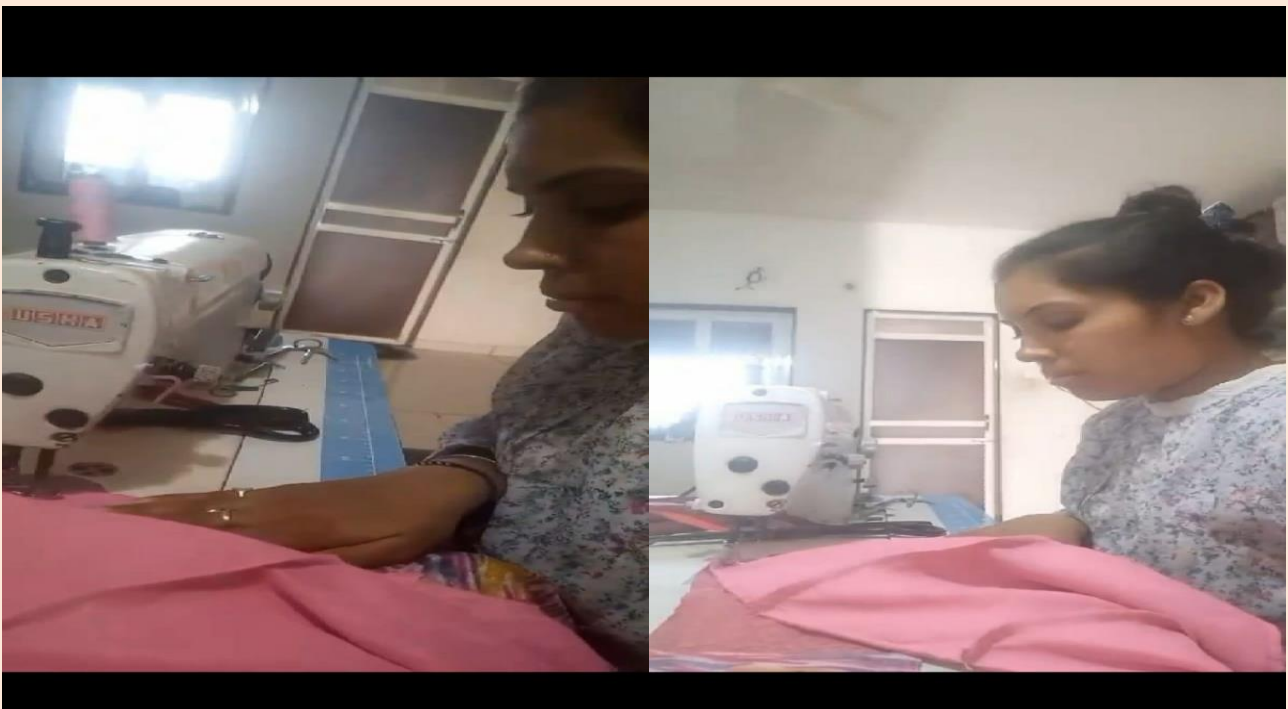


Training Location : NSIC-LBI, Rajkot  
Training Programme : Fashion Designing  
Training Duration : (From: 17/07/2023 To 31/08/2023)  
Qualification : 12<sup>th</sup>  
Father's Name : Mr. Bhavinbhai  
Social Category : General  
Contact No : 6351614220  
Address : Rajkot

## Unit Name -M/s Krishna Butic

Product/service : Fashion Designing  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Krishna Pokar belongs to small Family. After Marriage got the opportunity to work with Garment Shop. She had taken admission in Fashion designing to upgrade skill for start up new business. During training he learned about Frock, kurti, salwar, lenga choli, blouse etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.





## Ilaben Sorathiya

Training Location : NSIC-LBI, Rajkot  
Training Programme : Fashion Designing  
Training Duration : (From: 17/07/2023 To 31/08/2023)  
Qualification : 10<sup>th</sup>  
Father's Name : Mr. Ashokbhai  
Social Category : General  
Contact No : 9978081930  
Address : New Sakti Society, Pedak Road,  
Rajkot

## Unit Name -M/s Ila Dresses

Product/service : Fashion Designing  
No of Staff :  
MSME Udyam No. :  
Enterprise Type :  
Financial assistance availed :  
Turnover (Rs. in lakh) :

Mrs. Ilaben Sorathiya belongs to small Family. After Marriage got the opportunity to work with Garment Shop. She had taken admission in Fashion designing to upgrade skill for start up new business. During training he learned about Frock, kurti, salwar, lenga choli, blouse etc.. After successful completion of training, she got the Practical training support for up gradation of Skill Now She is start own business.

