



सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



MSME INSIDER

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SUSTAINABLE DEVELOPMENT AND MSMEs

Excessive exploitation of resources during industrialisation in the developed countries in the 19th century left the nature enthusiasts with a big question, "Whether future generations would ever find the resources if they are exploited at such tremendous rate?"

Finding its answer led to coining of the term 'Sustainable Development'

Sustainable development means development that meets the needs of the present production requirement without compromising the ability of future generations to meet their own needs. It promotes the idea which is more of a journey than a destination wherein progress in production is measured in metrics that are in a constant state of evolution.

India is having at least half of the country's 1.2 billion population under the age of 25. India is currently one of the youngest

growing nations in the world. The statistics suggest that about 55-60 lakh jobs will have to be created annually over the next decade. To that end MSMEs are expected to be a key driver for the growing developmental needs while ensuring that it won't affect the future generations to come.

SMALL BUSINESS, BIG IMPACT

Sustainable growth is striking a chord with Indian MSMEs. For long, Indian MSMEs have preferred low-cost indigenous solutions for many of their production processes, but eventually realised that going for a cheaper option is not always in their self-interest in the long run. The Ministry of MSME has been actively engaged in advocating this idea further by introducing capacity building programs for MSME entrepreneurs to bring them in sync with a holistic idea of efficiency, sustainability and inclusiveness. The idea of sustainability has

economic, social and environmental considerations and Indian MSMEs are significantly contributing to these sustainable development goals.

Sustainability has already taken center stage of development globally and Government of India has made several commitments at National and International platforms. One such effort towards this commitment is the Zero Defect & Zero Effect initiative of the Ministry of MSME that expresses the zeal to balance economic growth with sustainable social inclusion for the future. Not only this, MSMEs also bring value addition at the local level, unlike big businesses where most of the value addition is at the end of the value chain, thus building the value of shared prosperity in practice and addressing inequities.

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MINISTER OF MSME INAUGURATED THE CII BUSINESS SUMMIT “GLOBALIZING BRAND KHADI – THE PRIDE OF INDIA”

Hon’ble Union Minister of Road Transport & Highways and MSME was the Chief Guest at the CII

Business Summit “Globalizing Brand Khadi – the Pride of India” at Mumbai on 27.8.2019.



MINISTER OF MSME LAID THE FOUNDATION STONE OF 13 SFURTI COIR CLUSTERS

Hon’ble Union Minister of Road Transport & Highways and MSME laid the foundation stones of 13 SFURTI Coir Clusters, which are approved to be set up in Tamil Nadu, Karnataka, Andhra Pradesh, A&N Islands and Gujarat on 28.09.2019 at Vellore, Tamil Nadu.

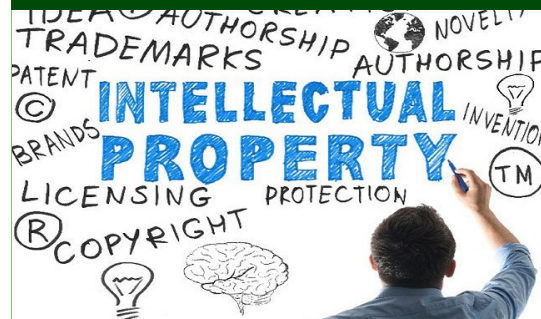


SECRETARY (MSME) LED A DELEGATION TO THE CZECH REPUBLIC

Dr. Arun Kumar Panda, Secretary (MSME) led a delegation to Czech Republic on the invitation of H.E. Mr. Vladimír Bártl, Deputy Minister of Ministry of Industry & Trade (MIT) of Czech Republic from 19-20 September, 2019. The delegation held meetings with Deputy Ministers, senior functionaries of Ministry of Industry & Trade and with major industry associations to explore possible areas of SME cooperation between India and Czech Republic

SCHEME CORNER

Building Awareness on Intellectual Property Rights (IPR)



The purpose of the scheme is to enhance awareness among the MSMEs about Intellectual Property Rights, to take measures for protecting their ideas and business strategies. Effective utilisation of IPR tools by MSMEs would also assist them in technology upgradation and enhancement of their competitiveness.

Under the scheme, awareness/sensitization programmes are conducted on IPR (Applicants in this case are MSME organisations and expert agencies) along with GoI assistance of Rs 1 lakh per awareness programme.

Also, pilot studies are conducted for selected clusters/groups of industries (Applicants in this case are MSME organisations, competent agencies and expert agencies) alongwith GoI assistance of Rs 2.5 lakh per pilot study.

[Click here for more details](#)

SUCCESS STORIES



ARTFULLY CARVING HIS OWN FUTURE: NARESH KUMAWAT

Naresh Kumawat comes from a family of red stone artisans from Naigaon village, Bundi District of Rajasthan State. He learned the art of converting a traditional vocation into a modern enterprise through an EDP training under PMEGP Scheme. Soon after completion of his training, with rejuvenated spirit, he launched his "M/s. Jai Hanuman Red Stone Art Works" at Naigaon. The financial loan and strict guidance came to him under PMEGP scheme of the Govt. of India. He now employs 40 traditionally well trained artisans in his unit who specialize in carving stone idols. He is able to earn an average net monthly income of Rs. 1,00,000/- and acknowledges the role played by PMEGP in shaping his career.

LIFE, NOT A HARD NUT TO CRACK : R. RAGUPATHI

R. Ragupathi, hails from Kachuvalliyannur village of Salem district in Tamil Nadu State. Owing to the abundance of coconut in the state, coconut coir manufacturing seemed to him a viable business proposition. He prepared his project report and submitted his application for financial assistance through District Industries Centre, Salem to Indian Bank under PMEGP for sanction of loan. He was sanctioned a loan of Rs.19,00,000/- and he attended EDP training at INDSETI, Salem under the PMEGP scheme of Govt of India. Ragupathi is now a very successful entrepreneur today, earning a monthly net income of Rs. 1,25,000/-. He is also providing employment to 7 persons in his coir unit. He fondly remembers the helping hand extended by PMEGP in shaping his life.



FEEDING ANIMALS, FEEDING FAMILY- M.S. ADHITHYA

Feed manufacturing refers to the process of producing animal feed from raw agricultural products. M. S. Adhithya comes from an agriculturist's family from remote village Pall patty, Dindigul District of Tamil Nadu. DIC, Dindigul helped him to prepare a technical report over commercial feed manufacturing and also recommended his application for loan under PMEGP scheme. He was sanctioned a loan of Rs. 19,00,000/- . Soon after, he established his Animal Feed Manufacturing Unit at Ammanayaknur, Dindigul named "Adithya Feed". He has now become a successful businessman and earns a monthly net income of Rs. 22,000/-. He has provided employment to 4 persons in his Feed Manufacturing unit. He reckons that it is all because of PMEGP scheme that he could achieve a prosperous and a flourishing career.

MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY'S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH.



FACEBOOK HIGHLIGHTS

Top Facebook post earned- 14.6K impressions

Union Minister of Micro, Small and Medium Enterprises (MSME) Shri Nitin Gadkari today to celebrate 150 years of Mahatma Gandhi today at Khadi India outlet at CP, New Delhi launched a unique 700ml to 900ml bamboo water bottle made in Agartala, Tripura
 #kvic #msme #NitinGadkari #Mahatmagandhi #nsic

VIEW POST



INSTAGRAM HIGHLIGHTS

Top Instagram post earned 1.2K impressions

In view of Joint partnership effort in the field of Micro, Small & Medium Enterprises, between India and Denmark an MoU was signed on the Vocational Education and Training (VET) Joint Partnership between NIMSME, Hyderabad and Danish Consortium of Academic Craftsmanship (DSAC), Denmark

VIEW POST



TWITTER HIGHLIGHTS

Top Tweet earned 76K Impressions

To celebrate 150th Birth Anniversary of Mahatma Gandhi, Dr. Arun Kumar Panda, Secretary (MSME), Shri Ram Mohan Mishra AS&DC(MSME) & Ms. Alka Arora, JS(SME), along with senior officials of Ministry of MSME & NSIC undertook a Cleanliness drive and Swachhata pledge

VIEW POST



#GANDHIJAYANTI

Khadi is the heritage fabric of India which not only provides employment opportunities to lakhs of rural artisans of our country but also promotes unity and equality. CBSE, as part of the extended celebration of the 150th anniversary of Mahatma Gandhi, has proposed that all CBSE schools across the country may observe Khadi Wearing Day, on a voluntary basis once in a week/fortnight/month

#KVIC #MSME #NSIC #PIB #NitinGadkari

TECHNOLOGY CENTRES DEVELOP VARIOUS TOOLS TO SUPPORT AGRICULTURE



(i) To support Agriculture and Rural Enterprises, Technology centres have developed various products namely, (i) Mobile Distillation Unit, (ii) Hand Held Cotton Picker, (iii) Drip Irrigation

Components, (iv) Solar Banana Fiber Reeling & Spinning machine, (v) Bio-sludge to Phosphorus Fertilizer and (vi) Pneumatic Pressure Controlled Soya Paneer Press.

FFDC, KANNAUJ DEVELOPS ATTAR MAKING TECHNOLOGY



Fragrance & Flavour Development Centre (FFDC), Kannauj has developed a Attar making technology which is 48% energy efficient and produces better quality Attar. The technology

was demonstrated to industry in a workshop held on 07.09.2019 in the presence of Smt Dimple Yadav, Hon'ble Member of Parliament, Kannauj.

ACHIEVEMENTS

(2019-2020 upto September)

Prime Minister's Employment Generation Programme (PMEGP)

Under the Prime Minister's Employment Generation Programme (PMEGP), margin money subsidy of Rs.611.07 crore has been disbursed by the banks up to 30.09.2019 which will facilitate setting up of 20,002 micro enterprises creating employment of around 1,60,016 persons.

Credit Guarantee Trust Scheme for MSE (CGTMSE)

Under the Credit Guarantee Trust Scheme for MSE (CGTMSE), during the month of September, 2019 52,056 proposals involving an amount of Rs. 3,493 Crore have been approved as compared to 23,002 proposals involving an amount of Rs. 1,924 crore approved during September, 2018.

MSME Samadhaan

Upto 30th September, 2019 a total number of 26,333 applications were filed by MSEs in MSME Samadhaan Portal involving an amount of Rs. 6,675.92 Crore. Out of these, 2,096 applications have been mutually settled involving Rs. 267.39 crore. A total of 6,608 applications were converted into cases and 4,327 applications have been rejected by MSEFC Councils. 4,394 cases have been disposed by MSEFCs involving Rs. 1293.48 crore.

MSME Sampark

As at the end of September this year, 48,753 passed out trainees (job seekers) and 5,299 recruiters (job provider) have registered on the portal against vacancies posted by recruiters. 13,859 resumes have been shared with recruiters and 2,448 jobs have been offered.



MINISTRY OF MSME ORGANIZED THE 16TH EDITION OF GLOBAL SME BUSINESS SUMMIT

Ministry of MSME in partnership with Confederation of Indian Industry (CII) organized the 16th Edition of Global SME Business Summit 2019 on 24-25 September, 2019 in New Delhi with the objective of boosting competitiveness of MSMEs through adoption of innovation and promoting their growth through building sustainable and significant global partnership. The delegation from Republic of Korea (RoK) led by Mr. Jeong Doek Min, Honorary Consul General (HCG), Busan, RoK met Shri Nitin Jairam Gadkari, Hon'ble Minister for MSME during the Summit to discuss & explore the possibility of cooperation in the field of micro, small and medium enterprises.



MOS FOR MSME, SHRI PRATAP SARANGI INAUGURATED A PROGRAM "OUTREACH OF EMERGING TECHNOLOGIES TO MSMEs"

A program on "Outreach of Emerging Technologies to MSMEs" was held on 26.09.19 at India Habitat Centre, New Delhi. Distinguished speakers from Industry, Academia and Research Institutions delivered sessions on different futuristic technologies like AR/VR, IOT, Digital Twin, Industry 4.0, Smart Manufacturing, Data Analytics, upcoming machining & tooling manufacturing technologies and collaboration models for promoting adoption of emerging technologies by MSMEs. 358 stakeholders from Industry Associations, Academia, Research Institutions, MSMEs and Government Agencies attended the programme.

UPCOMING EVENTS/ TRAININGS/ ACTIVITIES FOR THE MONTH OF OCTOBER

NSIC

MSME-DI

TECHNOLOGY CENTRES

NIMSME

CLICK ON THE CATEGORIES ABOVE FOR FURTHER DETAILS



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