

#HIGHLIGHTS

POST BUDGET WEBINAR ON  
PM-VIKAS YOJANA

LAUNCH OF MSME  
COMPETITIVE LEAN SCHEME

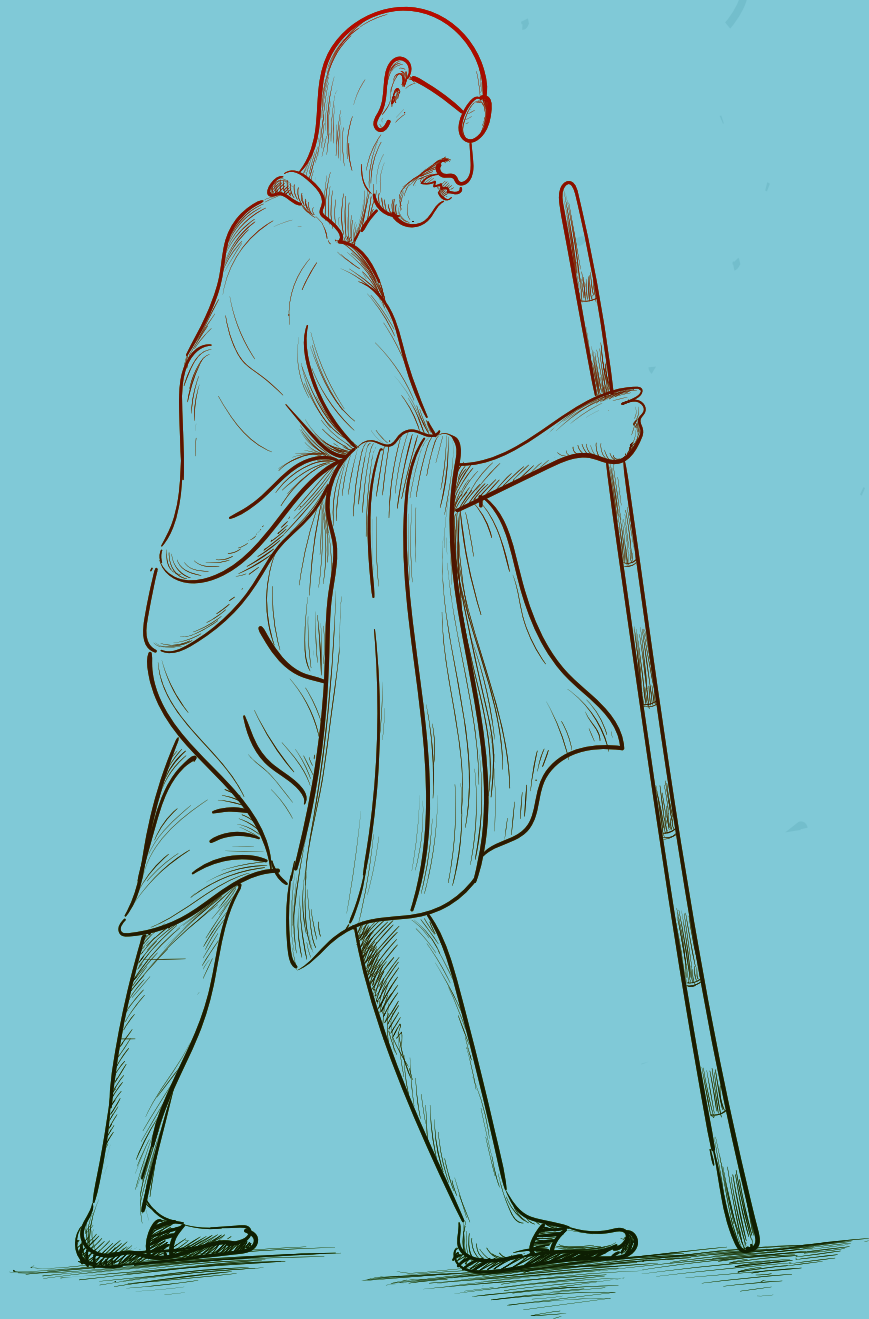


# MSME INSIDER



“Be the  
Change  
that you  
wish to  
see in the  
world”

Mahatma Gandhi



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# About the Ministry

## Discussion held b/w Hon'ble Minister of MSME and Hon'ble Minister of Industry and Commerce of the Kingdom of Bahrain on 15.03.2023

A delegation led by Mr. Abdullah Bin Adel Fakhro, Hon'ble Minister of Industry and Commerce of the Kingdom of Bahrain, called upon Mr. Narayan Rane, Hon'ble Minister of MSME and his team on 15.03.2023 in, Udyog Bhawan, New Delhi. During the meeting, both sides discussed the present status of engagement between the countries in MSME sector; and also exchanged views on potential areas of cooperation in the field of MSMEs.



Meeting was held on 24.03.2023 between officers of Ministry of MSME and Ministry of Economy, Trade and Industry (METI) of Japan.



A meeting was held on 24.03.2023 in Udyog Bhawan, New Delhi between a Japanese delegation led by Mr. MURAYAMA Katsuhiko, Director (Southwest Asia), Ministry of Economy, Trade and Industry (METI) of Japan, and officers of Ministry of MSME and its attached office, Office of DC(MSME), led by Ms. Mercy Epao, Joint Secretary(SME), Ministry of MSME. During the meeting discussion was held on the proposal of mentoring of Technology centres under the Ministry of MSME by Japanese collaboration.

## Minister of Economy of the Slovak Republic, called upon Mr. Narayan Rane, Hon'ble Minister of MSME on 28.03.2023



A delegation led by Mr. Karel Hirman, Hon'ble Minister of Economy of the Slovak Republic, called upon Mr. Narayan Rane, Hon'ble Minister of MSME on 28.03.2023 in Udyog Bhawan, New Delhi. During the meeting, both sides exchanged importance of MSME sector in their respective countries and also discussed on the potential areas of bilateral cooperation in the field of MSMEs.

## A Virtual meeting was held between National Small Industries Corporation, India and SPIRIT, Slovenia on 16.03.2023

A Virtual meeting was held between NSIC, India and SPIRIT, Slovenia on 16.03.2023 under the chair of H.E. Ms. Namrata S. Kumar, Ambassador, Embassy of India in Slovenia who appreciated the efforts of NSIC to initiate cooperation between both the sides. Both sides deliberated upon the way forward to encourage and promote co-operation between MSMEs of both countries under the MoU of Cooperation signed between NSIC and SPIRIT, Slovenia.

Another virtual meeting was held between NSIC, India and SME Corp. Malaysia on 23.03.2023 to discuss the possible cooperation areas for the development of MSME sector in both countries. Both sides gave presentation on their organization's profile and activities and showed a keen interest to sign MoU of cooperation in SME sector.

# MoUs & Partnerships

## Ms. Constance Swaniker, CEO of Design and Technology Institute (DTI) (Ghana) visited NSIC Incubation Centre, Okhla

Ms. Constance Swaniker, CEO of Design and Technology Institute (DTI), Ghana visited NSIC's Rapid Incubation Centre and Advanced Training Centre at NSIC's Technical Service Center, Okhla on 03.03.2023. Ms. Swaniker observed that NSIC's model of Rapid Incubation Centre for employment generation and Advanced Training Centre is apt for development of MSMEs in Ghana and other African Nations. She appreciated NSIC's facilities for skill development and creation of self-employment opportunities.



# Progress Update

## MSME SAMBANDH – Public Procurement Policy

Implementation of Public Procurement Policy for Micro and Small enterprises is monitored through 'MSME SAMBANDH' portal Up to 31.03.2023, the procurement details of Central Public Sector Enterprises (CPSEs) during FY 2021-22 & FY 2022-23 are as follows:

Year	CPSEs reported (Nos.)	Total Procurement (Rs. in crore)	Procurement from MSEs (including MSEs owned by SC/STs) (Rs. in crore)	Procurement from MSEs owned by SC/STs (Rs. in crore)	Procurement from MSEs owned by Women (Rs. in crore)
2022-23 (As on 31.03.2023)	138	1,56,486.54	53,634.37 (34.27%) (1,94,557 MSEs benefited)	1,286.65 (0.82%) (8,195 MSEs benefited)	1,614.29 (1.03%) (10,520 MSEs benefited)

## MSME SAMPARK

MSME SAMPARK portal is a digital platform wherein jobseekers (passed out trainees/students of Tool Rooms & Technical Institutions) and recruiters get connected. Progress of SAMPARK portal for the month of March, 2023 (as on 23.03.2023) is given below:

Job seekers (Passed out trainees) registered	Job providers (Recruiters) Registered	Jobs offered	Current vacancy available
420	14	414	284

## Self Reliant India (SRI) Fund

- As reported by NSIC Venture Capital Fund Limited (NVCFL), 37 Daughter funds have been empanelled under the SRI Fund and under the aegis of NVCFL (Mother Fund), financial assistance has been provided to 320 potential MSME beneficiaries by the Daughter funds so far.
- During the month of March, 2023, Rs. 143.09 crore has been released to NVCFL. During the current FY 2022-23 (from 01.04.2022 to 31.03.2023), Rs. 392.79 crore has been released to NVCFL for SRI fund implementation.

## Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE)

- As on 26.03.2023, as per the data provided by Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE), 89,031 guarantees have been approved involving an amount of Rs. 9,334 crore during March, 2023.
- During FY 2022-23 (from 01.04.2022 to 26.03.2023), a total of 11.34 lakh guarantees involving an amount of Rs. 1 lakh crore have been approved, which is the highest ever in a year, since inception of the Scheme in 2000-01.
- Rs. 8,000 crore has been released to CGTMSE on 30.03.2023 towards the CGTMSE corpus.

## Emergency Credit Line Guarantee Scheme (ECLGS):

- During FY 2022-23, under the Guaranteed Emergency Credit Line (GECL) / ECLGS facility Rs.10,500 crore has been released to National Credit Guarantee Trustee Company Ltd (NCGTC), out of which Rs. C)3,000 crore released during March, 2023.

## Prime Minister Employment Generation Programme (PMEGP)

- During March 2023, Margin Money Subsidy of Rs. 505.76 crore was disbursed by Banks under PMEGP, which has facilitated setting up of 17,577 micro enterprises creating employment of around 1,40,616 persons.



## Capacity Building and Augmentation

### Training & Placement:

- 164 trainees trained by MSME Tool Rooms & Technical Institutions (Central Tool Room & Training Centre (CTTC), Bhubaneswar, Tool Room & Training Centre (TRTC), Patna (an Extension centre of Indo Danish Tool Room (IDTR), Jamshedpur), Central Institute of Hand Tools (CIHT), Jalandhar, Central Institute of Tool Design (CITD), Hyderabad) have been placed in various enterprises located at Telangana, Tamil Nadu, Chandigarh, Maharashtra, Haryana, Uttar Pradesh and Punjab.
- 7 trainees of "Certificate course in CNC Turning" trained by MSME-TC, Rohtak were placed in M/s Jai Bharat Maruti (JBM).
- 44,478 persons have been imparted skill training through various organizations under the Ministry viz., Tool Rooms & Technical Institutions, New Technology Centres established under Technology Centre Systems Programme (TCSP), National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), National Institute for Micro, Small and Medium Enterprises (ni-msme) and Coir Board during the month of March, 2023.
- As on 31.03.2023, under the 'Entrepreneurship Skill Development Programme' (ESDP) scheme, 1,007 programmes were conducted benefitting 41,638 persons during the month of March, 2023.

### Tool Room & Training Centre (TRTC), Guwahati had undertaken following major activities during the month of March, 2023:

- 44,478 persons have been imparted skill training through various organizations under the Ministry viz., Tool Rooms & Technical Institutions, New Technology Centres established under Technology Centre Systems Programme (TCSP), National Small Industries Corporation (NSIC) Ltd., Khadi and Village Industries Commission (KVIC), National Institute for Micro, Small and Medium Enterprises (ni-msme) and Coir Board during the month of March, 2023.
- Trained 1,349 candidates in various NCVT/SCVT Certificate and Diploma courses such as Machinist, Turner, Welder, Computer Hardware & Network Management, Steel Fabrication, Plumber, CNC Machining, CAD/CAM, PLC, Auto CAD & Catia etc.
- Rendered services to 51 units including MSMEs by manufacturing tools & components.
- 90 trainees have been placed in different industries of Assam.

## Assistance & Handholding

- 18 Tool Room & Technical Institutions spread across the country are providing trained personnel assisting MSMEs for various job works, testing & calibration, consultancy services such as designing and manufacturing of dies and tools, moulds, jigs and fixtures, CAD/CAM, etc. 3,084 units were assisted by these Tool Room & Technical Institutions during the month of March, 2023.

## MSME Champions Scheme

- MSME Champions Scheme has been formulated with three components namely, 'MSME-Sustainable' (ZED), 'MSME-Competitive' (LEAN) and 'MSME-Innovative' (Incubation, Design, IPR). Digital MSME will be interlinked with all other components of the Scheme.

- Hon'ble Minister, MSME launched "MSME Competitive (Lean)" scheme on 10.03.2023.
- 33 Awareness Programmes and 3 National Level workshops were conducted by various Implementing Agencies under 'Design' component of MSME Innovative scheme.
- 4 'Intellectual Property (IP) Yatras' were conducted by MSME Development and Facilitation Offices (DFOs) Jaipur, New Delhi, Chennai and Kanpur under 'IPR' component of MSME Innovative scheme.

## **Scheme of Fund for Regeneration of Traditional Industries (SFURTI)**

- 39 new clusters became functional under Scheme of Fund for Regeneration of Traditional Industries (SFURTI) in the month of March, 2023.



# EVENTS



## 01. Hon'ble Prime Minister Shri Narendra Modi addressed the post-budget webinar on 'PM Vishwakarma KAushal Samman (PM VIKAS)' on 11.03.2023

Hon'ble Prime Minister addressed Post-Budget Webinar on 'PM Vishwakarma KAushal Samman' (PM VIKAS) on 11.03.2023. Addressing the webinar, Hon'ble Prime Minister said that "Small artisans play an important role in the production of local crafts. PM Vishwakarma Yojana focuses on empowering them. PM Vishwakarma Yojana is aimed at the development of traditional artisans and craftsmen while preserving their rich traditions. Skilled craftsmen are symbols of the true spirit of self-reliant India and our government considers such people as Vishwakarma of new India. Empowering every section of the village for its development is essential for India's development journey". He stressed the need to reorient the skill infrastructure system according to the needs of Vishwakarmas. Mentioning the continued attraction of hand-made products, Hon'ble Prime Minister said that the government will provide holistic institutional support to every Vishwakarma of the country. Hon'ble Prime Minister said "The objective of the scheme is to develop traditional artisans and craftsmen while preserving their rich tradition. Our aim is that Vishwakarmas of today can become entrepreneurs of tomorrow. For this, sustainability is essential in their business model". He highlighted that artisans and craftsmen can be further strengthened when they become a part of the value chain and pointed out that many of them can become suppliers and producers for our MSME sector. Hon'ble Prime Minister asked all the stakeholders to prepare a robust blueprint for implementation of PM VIKAS.



Special address by Hon'ble Prime Minister was followed by four parallel breakout sessions on (i) Access to affordable finance, including incentives for digital transactions and social security, (ii) Advanced skill training and access to modern tools and technology, (iii) Marketing support for linkages with domestic and global markets and (iv) Structure of the scheme, identification of beneficiaries and implementation framework. The panel included expert artisans from respective fields, officials from Central Ministries and State Governments and representatives from Banks, other financial institutions, Private organizations, Associations and e-commerce platforms.

Breakout sessions were followed by a closing session co-headed by Secretary (MSME) and Secretary (Textiles). The panelists summarized the points that emerged out of the discussions held in the respective sessions. Speaking at the closing session, Hon'ble Minister of MSME thanked Hon'ble Prime Minister for his motivating message and ideas which guide us towards the AmritKaal. He emphasized that the budget announcement of 2023 on PM VIKAS Yojana is a game changer initiative by the Government to identify the local traditional artisans and craftsmen who were not a part of any targeted interventions so far. In his address, Hon'ble Minister of Textiles highlighted how the post-budget webinars organized by the Government are adding value to the policy discourse. He emphasized on the need for convergence of the PM VIKAS scheme with the existing schemes in other Ministry/Departments. He also mentioned the importance of breaking the silos in implementation of this scheme. The session also witnessed the august presence of Hon'ble Minister of State (MoS) for MSME and Hon'ble Minister of State (MoS) for Textiles.

## 02. Hon'ble Minister of MSME launched the MSME Competitive (LEAN) Scheme on 10.03.2023,



Hon'ble Minister of MSME launched the MSME Competitive (LEAN) Scheme on 10.03.2023, in the august presence of Hon'ble Minister of State (MoS) for MSME. Speaking on the occasion, Hon'ble Minister said that LEAN has the potential to become a national movement and that it aims to provide a roadmap to global competitiveness for the MSMEs of the country. Under the scheme, MSMEs will implement LEAN manufacturing tools like 5S, Kaizen, KANBAN, Visual workplace, Poka Yoke etc. to attain LEAN levels like Basic, Intermediate and Advanced. Through the LEAN journey, MSMEs can reduce wastages substantially, increase productivity, improve quality, work safely, expanding their markets, and finally become competitive and profitable. To support MSMEs, Government will contribute 90% of implementation cost for handholding and consultancy fees. There will be an additional contribution of 5% for the MSMEs which are part of SFURTI clusters, owned by Women/SC/ST and located in NER. In addition to the above, there will be an additional contribution of 5% for MSMEs which are registering through Industry Associations/ Original Equipment Manufacturing (OEM) organizations after completing all levels.

### 03. Ministry of Micro, Small and Medium Enterprises (MSME) in association with India SME Forum organized International SME Convention 2023 during 19-21 March, 2023.

Ministry of Micro, Small and Medium Enterprises (MSME) in association with India SME Forum organized International SME Convention 2023 during 19-21 March, 2023. The programme was inaugurated by Hon'ble Union Minister, MSME Shri Narayan Rane, as chief guest along with, Guests of Honour- Shri Bhanu Pratap Singh Verma, Hon'ble Minister of State for MSME. The convention was attended by dignitaries/officers from various Ministries/Departments of Government of India, State Governments, and Embassies of several countries in New Delhi. A large no. of participants from Indian and international companies/MSMEs also took part in the plenary sessions and B2B meets.



### 04. NSIC (Guwahati) participated in MSME Tool Room Conclave at Guwahati on 05-06 March, 2023.

NSIC (Guwahati) participated in MSME Tool Room Conclave at Guwahati on 05-06 March, 2023. On this occasion, Shri Bhanu Pratap Singh, Hon'ble Minister of State (MSME), Shri Bimal Borah, Hon'ble Minister Commerce and Industries, Govt. of Assam, Shri B.B Swain, Secretary (MSME) and Smt. Mercy Epao, JS(SME) & CMD, NSIC with Secretary (Commerce & Industries), Principal Secretary (Skill Development) and Commissioner (Commerce and Industries) visited the stalls and interacted with entrepreneurs.

# Success Stories!

of Entrepreneurs.



## Damini Women Farmers Producer Company Ltd. Deoli

“ *Incredible Journey of earning crores from growing crops* ”

With the desire to bring positive change in the lives of farmers, a company was established by a group of women to support farmers in terms of value addition of agriculture products for enhancing their income level. Damini women Farmers producer company is involved in growing of crops, market gardening and horticulture. They came in association with Ministry of MSME and availed technological support for manufacturing equipments. Today, they not only support farmers but also generate women employment in rural areas.



# Social Media

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# Social Media

Ministry of MSME has an active social media presence that highlights the Ministry's day to day activities and engages with the public directly. This section highlights the social media buzz and the highest engagement posts for the month



## facebook.com/minmsme

Impression : 15,115

Ministry of Micro, Small and Medium Enterprises, Government of India  
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Entrepreneurship and Skill Development Programme (ESDP) Scheme #ESDP #MSME

**Entrepreneurship and Skill Development Programme (ESDP) Scheme**

**OBJECTIVE**

- To promote new enterprises
- To inculcate entrepreneurial culture in the country
- To impart skill development training to prospective and existing entrepreneurs

The programme under the ESDP Scheme includes the following modules:

- One Day Entrepreneurship Awareness Programme (EAP)
- Six Weeks Entrepreneurship-cum-Skill Development Programme (E-SDP)
- One-Week Advance E-SDP
- One Week Management Development Programme (MDP)
- One Week Advance MDP

**Scheme is applicable for Aspiring and Existing Entrepreneurs**

How to apply:  
Please contact nearby MSME-DFD & MSME Technology Centres

To know more about the scheme, visit:  
<http://msmedi.dcmsme.gov.in>  
Or Scan the QR Code for more information

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Entrepreneurship and Skill Development Programme (ESDP) Scheme

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Impression : 493,090



Ministry of MSME

@minmsme

On 25th March, 2023 CGTMSE has touched the milestone figure of approving guarantees worth Rs 1 Lakh Crore under Credit Guarantee Scheme for Micro & Small Enterprises during 2022-23 FY. #MSME #NSIC #KVIC #SCSTHUB #COIRBOARD



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On 25th March, 2023 CGTMSE has touched the milestone figure of approving guarantees worth Rs 1 Lakh Crore under Credit Guarantee Scheme for Micro & Small Enterprises during 2022-23 FY.

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# About the Ministry

Ministry of Micro, Small & Medium Enterprises (M/o MSME) envisions a progressive MSME sector by promoting growth and development of the Sector, including number of statutory and non-statutory bodies work under the aegis of the Ministry of MSME. These include the Khadi and Village Industries Commission (KVIC) and the Coir Board besides National Small Industries Corporation (NSIC), National Institute for Micro, Small and Medium Enterprises (NIMSME) and Mahatma Gandhi Institute for Rural Industrialization (MGIRI).

Through these statutory and non-statutory bodies, Ministry of MSME runs various schemes aimed at Financial Assistance, Technology Assistance and Upgradation, Infrastructure Development, Skill Development and Training, Enhancing Competitiveness and Market Assistance to MSMEs.

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