



सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



MSME INSIDER

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INDIA'S FOOTWEAR INDUSTRY

Big Shoo-In To The Fancy Footwear Sector



FROM THE DESK OF
DIRECTOR, CFTI AGRA :
MR. SANATAN SAHOO

From soles to souls, shoes contribute a great deal to our human experience. Whether a pair of bouncy new sneakers, or a pair of bright red pumps, shoes can make anyone smile and can elevate any outfit to the next level. Knowing just how important proper footwear is and inspired by the success accredited to the industry now-a-days, youth across country have taken to filling gap between high-priced Mochi and Jimmy Choo with gusto. Armed with a degree from CFTI, Agra, with specialization in leather footwear industry, worked with best domestic brands

and encouraged by friends and well wishers, Meera Samadhiya decided to launch her own footwear company in 2013. Driven by passion, she struck gold and quickly became the blue eyed vendor across Agra. This phenomenal rise of entrepreneurship across footwear industry gives an insight to its transformation into a highly specialized industry from the traditional labor intensive sector. Implementation of the central sector scheme 'Indian Footwear, Leather & Accessories Development Programme' (IFLADP) has been instrumental in fuelling the leather and footwear industry; hence, opening up vistas of opportunities for its development and promotion on global platform. Being a chic style statement in today's ultra fashion-conscious world, everything from flats, sandals and stilettos to boots and sportswear rule the roost!

Footwear styling and growth:

The historical background identifies the transformation of Footwear from commodity to image, attitude

and lifestyle. India being a country of artisans has always been looked upon for its traditional craft of footwear making. Some of the traditional footwear created by village craftsmen include leather chappals in Kohlapur, embroidered Juttis in Jodhpur, Indo-Tibetan felt boots in Sikkim and vegetable fibre shoes in Ladakh. The footwear industries using traditional methods of manufacture, has clearly taken technology to heart in recent decades, and this has greatly benefited both shoemakers and shoe wearers. Since India is such a diverse nation, the types of traditional footwear found all over the country are diverse too. Small and Medium enterprises in India have a major role to play in the development and advancement of the footwear sector through sustaining and enhancing their export contribution vis-a-vis development of clustering and many more such activities.

[Read more here](#)





DELEGATION FROM ISLAMIC REPUBLIC OF IRAN VISITS INDIA

A 3-member delegation led by Dr. Ali Chegeni, Ambassador of the Islamic Republic of Iran in India, met Secretary (MSME) on 01.05.2019 in New Delhi. The two sides

exchanged views on Micro, Small and Medium Enterprises (MSMEs) sector and discussed the possible areas of bilateral cooperation.



CTTC, BHUBANESHWAR SIGNS AGREEMENT FOR IMPARTING TOT PROGRAMME

Central Tool Room Training Centre (CTTC), Bhubaneswar entered into an agreement with Government of Andhra Pradesh for imparting Training of Trainers (ToT) programme for Industrial Training Institute (ITI) teachers in various areas of technology. The first batch of training program on "CNC programming and operation" comprising of 15 trainers started from 13.05.2019. A twelve weeks training programme commenced from 15.04.2019 for 5 International trainees from Myanmar in the area of Tool & Die Making and CNC Technology.



IDTR, JAMSHEDPUR ORGANIZES CAMPUS INTERVIEW

Indo Danish Tool Room (IDTR), Jamshedpur organized a campus interview in which 43 students were selected by various industries, namely, M/s. Gloria Engg. Co. (Jamshedpur), GKD Engineering (Jamshedpur), Brakes India Ltd. (Jamshedpur) and Daimler Truck Asia (Chennai), etc. IDTR also designed and manufactured an Import Substitute (Bending Tool) for M/s. Jost India Ltd., Jamshedpur.

SCHEME CORNER

Scheme of Fund for Regeneration of Traditional Industries (SFURTI)



Ministry of MSME, Government of India implements Scheme of Fund for Regeneration of Traditional Industries, SFURTI scheme in the year 2005 with the view to promote Cluster development by organizing the traditional industries and artisans into clusters to make them competitive.

The financial assistance provided for any specific project under this scheme shall be subject to a maximum of Rs 8 (eight) crore to support Soft, Hard and Thematic interventions.

NGOs, institutions of the Central and State Governments and semi-Government institutions, field functionaries of State and Central Govt., Panchayati Raj institutions (PRIs), Private sector by forming cluster specific SPVs, Corporates and corporate Responsibility (CSR) foundations with expertise to undertake cluster development are the intended beneficiaries of the scheme.

The ministry has released Rs 26.73 crores during the year 2018-19 for implementation of the scheme.

[Click here to know more about SFURTI](#)

SUCCESS STORIES



ADROITEC INFORMATION SYSTEMS LTD. , NOIDA, UP

Adroitec Information Systems Limited is an ISO 9001 Certified Global Consultancy & Services SME Company, based in Noida that have designed RXP2200 3D printer which is being manufactured in India itself. This is the only 3D printer in the world that can use more than 600 types of materials, like clay, plastic, composites and even bio-gel. There is no other 3D printer in the world, with these dimensions that can print it. 3D printer is a great equaliser for small medium enterprises and start-ups in India. It is a tool-less manufacturing process which reduces the capital cost, inventory and stock maintenance and can also help in implementing multiple variation of the product. Adroitec Information System Ltd. is one of the many players poised to ride the wave through its product partnerships and franchise expansion using schemes under MSME. Adroitec Information System Ltd. venture is flourishing from this exposure and expresses gratitude to the Ministry of MSME for all their support.

KULDEEP GAURAV : VORION SCIENTIFIC, GUJARAT

Kuldeep was always fascinated with astronomy and he made his very first telescopic observatory in 2014, when he was still a student. After finishing his studies, he decided to start the astronomic products manufacturing unit in India under the "Make in India" Initiative. As of right now, Indian astronomers have no choice but to outrightly import any parts from abroad and that is what Kuldeep wanted to change forever. Vorion Scientific makes products like telescopic mount, observatory mount, specialized tripods and many other accessories that, Indian university need but can't afford. Also, young students who are barely exposed to this branch of Science need affordable telescopes to explore space. The Ministry of MSME is supporting Kuldeep's startup by providing several platforms like 'Vibrant Gujarat 2019' to pitch his startup for wider networking to collaborate with Indian and International players. Kuldeep expresses his sincerest thanks to Ministry of MSME for becoming the catalyst in transforming his life



MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY'S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH.



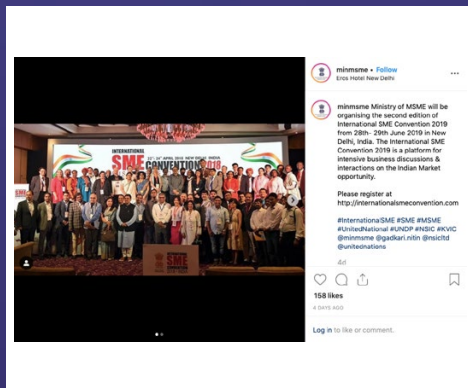
FACEBOOK HIGHLIGHTS

Top Facebook post earned 77K impressions

Ministry of MSME congratulates & welcomes Shri Nitin Gadkari as he takes charge as the Union Minister of MSME & Shri Pratap Chandra Sarangi who takes charge as the Minister of State (MoS) for MSME

#NSIC #MSME #KVIC
#NITINGADKARI
#PRATAPCHANDRASARANGI
#MOS #COIR

VIEW POST



INSTAGRAM HIGHLIGHTS

Top Instagram post earned 1.8k impressions

Ministry of MSME will be organising the second edition of International SME Convention 2019 from 28th-29th June 2019 in New Delhi, India. The International SME Convention 2019 is a platform for intensive business discussions & interactions on the Indian Market opportunity. Please register at <http://internationalismeconvention.com>

VIEW POST



TWITTER HIGHLIGHTS

Top Tweet earned 53K Impressions

Ministry of MSME congratulates & welcomes Shri Nitin Gadkari as he takes charge as the Union Minister of MSME & Shri Pratap Chandra Sarangi who takes charge as the Minister of State (MoS) for MSME
@nitin_gadkari @pcsarangi @PMOIndia @kvicindia @ChairmanKvic @NSICLTD

VIEW POST



#SWACHHTAPAKHWADA

On the occasion of Swachhta Pakhwada 2019, Secretary (MSME), Dr. Arun Kumar Panda administered SWACHHTA PLEDGE to all the senior officers and employees of the Ministry at Udyog Bhawan, New Delhi.
#msme #sme #nsic #kvic #swachhtapakhwada
#swachhtapledge #arunkumarpanda

VIEW POST

IGTR AURANGABAD DEVELOPS TECHNOLOGY TO MAKE STATUE OUT OF PLASTIC



Indo German Tool Room (IGTR), Aurangabad developed a technology for scaling up of business in manufacturing of Mahatma Gandhi Statue made up of plastic using

reverse engineering and 3D printing processes benefitting the Micro unit, namely, M/s. Deore & Associates (a Sculpture Artist).

PLASTIC ROAD: A RADICAL PLAN TO RESOLVE THE PLASTIC PROBLEM



In Chennai, the roads are held together using an unremarkable material: a cheap, polymer glue made from shredded waste. Plastic is proving to be a popular solution to tackling waste and extreme weather. Jambulingam Street was one of India's first plastic roads. As time passed, polymer roads proved to be surprisingly durable, winning support among scientists and policymakers in India as well as neighboring countries
 "The plastic tar roads have not developed any potholes, rutting even though these roads are more than four years of age," observed an early performance report by India's Central

Pollution Control Board. Today, there are more than 21,000 miles of plastic road in India and roughly half are in the southern state of Tamil Nadu. Most of these are rural roads, but a small number have also been built in cities such as Chennai and Mumbai. While polymer roads in the US are made with asphalt that comes pre-mixed with a polymer, plastic tar roads are made with a discarded, low-grade polymer. Every kilometer of this kind of road uses the equivalent of 1 million plastic bags, saving around one tonne of asphalt and is costing roughly 8% less than a conventional road.

ACHIEVEMENTS (2018-2019 upto May)

Prime Minister's Employment Generation Programme (PMEGP)

Under the Prime Minister's Employment Generation Programme (PMEGP), margin money subsidy of Rs.75.37 crore has been disbursed by the banks up to 31.05.2019 which will facilitate setting up of 2832 micro enterprises creating employment of around 22,656 persons.

MSME Sambandh

As reported so far, procurement of Rs. 1,837.23 crore has been made by 46 CPSEs from 6,004 Micro and Small Enterprises (MSEs) including procurement of Rs.34.61 crore from 112 SC/ST owned MSEs and Rs. 11.74 crore from 111 Women owned MSEs out of a total procurement of Rs.7,290.31 crore thereby achieving 25.20% of the total procurement from MSEs during 2019-20.

MSME Samadhaan

Upto 31st May, 2019 a total number of 17,959 applications were filed by MSEs in MSME Samadhaan Portal involving an amount of Rs. 4,465.61 Crore. Out of these, 1349 applications have been mutually settled involving Rs. 198.48 crore. A total of 4,369 applications were converted into cases and 3,066 applications have been rejected by MSEFC Councils. 3862 cases have been disposed by MSEFCs involving Rs. 1168.23 crore.

MSME Sampark

As at the end of May this year, 42,964 passed out trainees (job seekers) and 5,151 recruiters (job provider) have registered on the portal against vacancies posted by recruiters. 8,755 resumes have been shared with recruiters and 2,239 jobs have been offered.



COIR BOARD REPRESENTED AT THE TXD 09 MEETING OF BIS

Coir Board represented at the TXD 09 meeting of Bureau of Indian Standards at New Delhi on 15.05.2019. In the meeting, detailed discussions were made for the implementation of the 'Ecomark Criteria' in all the published standards of coir and agreed to amend the IS 1410:2001 Textiles– Coir Ropes – Specifications to include the additional requirements for Ecomark. It was also decided to issue similar amendments to IS 16338:2015 fibre ropes – Coir Teine for trailing hop vines and be published as 2019 version.



ROOFTOP SOLAR PV SYSTEM INAUGURATED AT MUMBAI

CEO, KVIC inaugurated the Rooftop Solar PV System at Central Office, KVIC and also celebrated the "World Honey Bee Day" at KVIC, Mumbai on 20th May, 2019 wherein the second issue of news bulletin "Bee Inspired" was also issued. The KVIC also distributed 200 gms Honey bottles to 500 school kids of Sankar Dev Sishu Niketan, there at Kohera village in Kaziranga. As a whole, altogether 25,000 honey bottles were distributed across the country by KVIC to celebrate the World Honey Bee Day.

UPCOMING EVENTS/ TRAININGS/ ACTIVITIES FOR THE MONTH OF JUNE

NSIC

MSME-DI

TECHNOLOGY CENTRES

NIMSME

INTERNATIONAL SME CONVENTION

CLICK ON THE CATEGORIES ABOVE FOR FURTHER DETAILS



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