



सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

MSSME INSIDER



• NOV 2019 • VOL XV • RISE OF HANDLOOM INDUSTRY

Rise of Handloom

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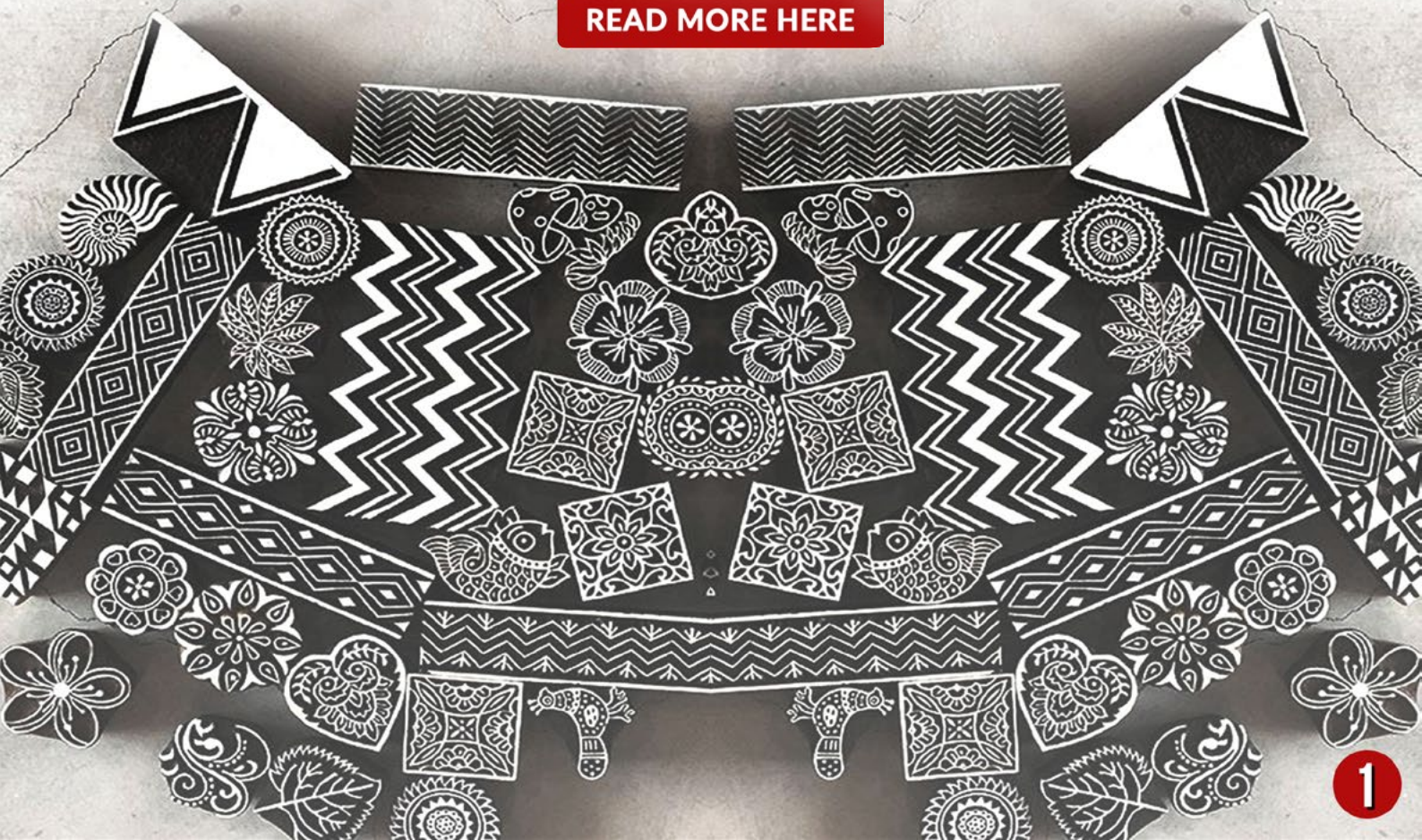
GLOBAL INDUSTRY

The Indian handloom industry is one of the oldest and largest cottage industries in India with a standing ancient tradition dating back thousands of years for its excellent craftsmanship, representing the vibrant Indian culture. Indian artisans dating back to the Egyptian Babylonian times had such fine mastery over their fabrics that they were appreciated globally for their hand spinning, weaving and printing techniques that were handed down from generations.

Historically handloom Industry could be found in every state of India and each region had a unique take on their its handloom product, like the Tie and Die technique from Rajasthan, Chanderi from Madhya Pradesh or the Jacquard from Uttar Pradesh. Due to its unique rich variety Indian Handloom Industry has a constant high demand in the Indian market as well as all over the world for its craftsmanship and intricacy of designs.

This industry has had been a household based Industry and is one of the largest employment generating sectors both directly and indirectly, providing jobs to lakhs of weavers in India. The handloom industry due to its unique nature of requiring minimum capital & little to no power & flexible environment-friendly innovative product has thrived in India for thousands of years.

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AROUND THE MINISTRY



MICRO AND SMALL ENTERPRISES - CLUSTER DEVELOPMENT PROGRAMME (MSE-CDP):

One Industrial Estate at Cuddalore, Tamil Nadu has been upgraded in October 2019. A total of 7 Common Facility Centers (CFCs)

have been commissioned and 7 New Industrial Estates have been made functional/upgraded, upto October 2019.



TECHNOLOGY CENTRES:

(i) 18 Technology Centres assisted 2717 units for job works, testing, calibration, and consultancy services, during the month of October 2019. These Technology Centres provide facilities for designing and manufacturing of dies and tools, moulds, jigs and fixtures, gauges and tool components, CAD/CAM, etc.



SIDBI and Trans Union CIBIL in their latest MSME Pulse Report for the month of October 2019 reported that the Year-On-Year (YOY) commercial credit growth was at 10.40% in the quarter ending in June 2019.

SCHEME CORNER

Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)

Ministry of MSME has adopted the Cluster Development approach as a key strategy for enhancing the productivity & competitiveness as well as capacity building of Micro and Small Enterprises MSEs & their collectives in the country.

OBJECTIVES OF THE SCHEME:

- To support the sustainability and growth of MSEs by addressing common issues such as improvement of technology, skills & quality, market access, etc.
- To build the capacity of MSEs for common supportive action through formation of self-help groups, consortia etc.
- To create/upgrade infrastructural facilities in the new/existing Industrial Areas/Clusters of MSEs.
- To set up Common Facility Centres (for testing, training, raw material depot, effluent treatment, complementing production processes, etc). Promotion of green & sustainable manufacturing technology for the clusters.

[CLICK HERE FOR MORE DETAILS](#)

SOCIAL MEDIA BULETIN

MINISTRY OF MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY'S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH OF OCTOBER.



FACEBOOK HIGHLIGHTS

Top Facebook post earned
8.3K Impressions

Union Minister for MSME, Shri Nitin Gadkari, inaugurated the MSME pavilion in the presence of Dr. Arun Kumar Panda Secretary(MSME), Shri Ram Mohan Mishra AS&DC(MSME)& Ms. Alka Arora JS(SME) at the 39th India International Trade Fair IITF in New Delhi today, speaking on the occasion the Minister said that ease of doing business plays a key role in the

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INSTAGRAM HIGHLIGHTS

Top Instagram post earned
1.5K Impressions

Mrs Alka Arora JS(SME), Ministry of MSME moderating the session on Promotion and Nurturing Women Entrepreneurship at the North East MSME Summit at Maniram Dewan Trade Centre, Guwahati, Assam.
#msme#northeastmsmesummit #entrepreneurs #scsthub #kvic #nsic #cii

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TWITTER HIGHLIGHTS

Top Twitter post earned
30.3K Impressions

Smt Alka Arora, JS (SME) led a 21-member MSME delegation of All India Plastics Manufacturers Association (AIPMA) to "K-Fair, 2019" being held in Dusseldorf, Germany from 16-23 October 2019. She also held bilateral meetings/discussions with representatives of prominent SME 1/2

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Success STORIES



INSPIRATION OF IMAGE

Ram Kumar used to be a daily wage worker in the glasswork unit & despite being a school dropout from a village in Chattisgarh, he dreamt that one day he would own his own unit of decorative glasses. This dream became a reality, when he came across the PMEGP Scheme of this Ministry through a friend. Ram kumar then applied for the PMEGP and after due scrutiny by competent authority a loan of Rs. 5,00,000/- was sanctioned and he was advised to undergo EDP training at the RSETI, Jashpurnagar. After finishing his training, he invested Rs. 1,00,000/- of his own money & availed a loan of Rs. 5,00,000/- from the bank, after which Ramkumar Singh realised his dream in the form of his own 'Decorative Glass Works' at his own village at Gamaria. Currently, his monthly income is Rs. 25,000/- & in addition, he provides a livelihood to another 3 people through his enterprise.

*Ramkumar
Singh*

BLISS OF SELF-RELIANCE

Pankaj Thakur hails from a village in Himachal Pradesh & is a 12th pass out, he motivated himself to undergo Dental Technical Training Course at Chennai. After finishing his training he joined a Dental Laboratory. In time he wanted to set up his own dental laboratory & visited the DIC office, where he was advised to first undergo the EDP training at UCO RSETI Bilaspur. The training transformed him into a self-driven entrepreneur. On completing his training, he applied for a loan of Rs. 11,00,000/- under PMEGP scheme of this Ministry & invested his own Rs.2,00,000/- to setup his own Dental Laboratory named 'Prosthetic Dental Point'. He collaborated with local hospitals & is now running a profitable business & currently earning a monthly income of Rs.30,000/- & provides employment to 2 other people. He expresses his heartfelt thanks to PMEGP scheme for helping him launch his dream project.



*Pankaj
Thakur*

INNOVATION



Indo Danish Tool Room (IDTR), Jamshedpur has successfully developed 'Clutch Plate Disc of Brass material' for an MSME unit using 4 AXIS CNC Machining Centre. This development has benefited the MSME unit with 50% cost reduction and reduction in lead time of import procurement.



Central Tool and Training Centre (CTTC), Kolkata has assisted in machining of Shafts to be exported to Germany, which will be used in wire industries as wire guide.

ACHIEVEMENTS

1. Under the Prime Minister's Employment Generation Programme

Margin money subsidy of Rs. 824.36 crore has been disbursed by the banks up to 31.10.2019, which will facilitate setting up of 26,480 micro enterprises creating an employment for around 2,11,840 persons.

2. Under the Credit Guarantee Trust Scheme for MSE (CGTMSE), during the FY

2019-20, upto October, 2019 a total of 2,28,321 cases involving an amount of Rs. 16,425 crore have been approved as compared to 1,34,906 cases involving an amount of Rs. 11,219 crore, approved upto October, 2018 during the FY 2018-19.

3. MSME Sambandh:

As on 1st Nov, 2019, procurement of Rs. 15,936.39 Cr has been made by 105 CPSEs from 59,903 MSEs including procurement of Rs.286.40 Cr from SC/ST-owned MSEs & Rs. 242.12 Cr from Women-owned MSEs out of a total public procurement of Rs. 56,397.89 Cr, thereby achieving 28.26% of the total procurement from MSEs.

4. MSME Samadhaan

Upto 31 st October, 2019 a total number of 28,233 applications were filed by MSEs in MSME Samadhaan Portal involving an amount of Rs. 7,401.12 Cr. Out of these, 2,314 applications have been mutually settled involving Rs. 289.54 Cr. A number of 1575 cases have been disposed by MSEFCs involving Rs. 320.22 Cr.

5. MSME Sampark

As at the end of October this year, 50,056 passed out trainees (job seekers) and 5,338 recruiters (job providers) have registered on the portal against vacancies posted by recruiters. A number of 14,528 resumes have been shared with recruiters and 2,462 jobs have been offered.