

Frequently Asked Questions (MSME Mart)

#	Questions	Answers
Market Access - FAQs on MSME Mart		
1	What is MSME Mart?	MSME Mart (www.msmemart.com) is NSIC's Business-to-Business (B2B) web portal, which helps MSMEs in Market access through Online presence. The services of the portal are available through Annual Membership.
2	What are the Benefits of MSME Mart Membership?	MSME Mart Membership Benefits:- a. Create your Company's Web Page in minutes b. Display your Products & Services 24*7 c. Connect with Buyers & Suppliers Globally d. Information's on Events & Exhibitions e. Keyword based Unlimited Tender Alert f. Franchise & Distributorship Opportunities g. Request for Quotations h. Trade Leads i. Platform to Buy/Sell Used Machinery j. Service Available in Multiple Language k. Free Membership for SC/ST Entrepreneurs for one year
3	What is the Membership Fee of MSME Mart?	MSME Mart (www.msmemart.com) GOLD Membership are available at Annual Fee of Rs. 6000/- + GST. Trial Membership for 30 days can be availed Free.
4	How to take MSME Mart Membership ?	MSME Mart Membership can be subscribed directly online by visiting- http://www.msmemart.com/membership OR through nearest Branch of NSIC which can be found on - https://nsic.co.in/Corporate/SearchBranch.aspx
5	What all can I do on the portal as a Buyer?	As a Buyer you get a host of functionality to fulfil your every requirement: <ul style="list-style-type: none"> • Post your purchase requirements and be contacted by sellers interested in making the sale • Avail the special offers and featured products posted by sellers from a vast spectrum of industries • Post your Sub-contracting requirement
6	What all can I do on the portal as a Seller?	As a Seller you get a host of functionality to fulfil your every requirement: <ul style="list-style-type: none"> • Get Access to Buyers • Post Discount & Bulk offers • Create a business/trade lead as per requirement • Get Keyword based Unlimited Tender Alerts • Create your companies Web Catalogues • Offer distributorship / Franchisee and create Sales agent to your business • Avail information on Events and Exhibitions

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7	What is Tenders Section?	It is a notification service, part of the MSME Mart Portal that keeps you acquainted with the latest information on Tenders floated by various Government agencies (Central and State), Public Sector, Autonomous Bodies etc.
8	How and where can I access the Tenders Information?	To ease the usage, all tenders are divided into Tenders by State, Tender by Industry, Tender by Value and Reference no.. One can easily understand by visiting the url http://www.msmemart.com/tenders . Also, a notification about the tenders, relevant to the company are sent through e-mail on the registered email address.
9	What is Free Membership for SC/ST Entrepreneurs	SC/ST Entrepreneurs are offered MSME Mart membership at 100% subsidy for the first year and 80% subsidy for renewal for subsequent years.